



# Annual Stockholder Meeting

**Stanley T. Crooke, M.D., Ph.D.**  
*Chairman of the Board &  
Chief Executive Officer*

JUNE 2019



# Forward Looking Language Statement

This presentation includes forward-looking statements regarding our business, financial guidance and the therapeutic and commercial potential of SPINRAZA® (nusinersen), TEGSEDI® (inotersen), WAYLIVRA® (volanesorsen) and Ionis' technologies and products in development, including the business of Akcea Therapeutics, Inc., Ionis' majority owned affiliate. Any statement describing Ionis' goals, expectations, financial or other projections, intentions or beliefs is a forward-looking statement and should be considered an at-risk statement. Such statements are subject to certain risks and uncertainties, particularly those inherent in the process of discovering, developing and commercializing medicines that are safe and effective for use as human therapeutics, and in the endeavor of building a business around such medicines. Ionis' forward-looking statements also involve assumptions that, if they never materialize or prove correct, could cause its results to differ materially from those expressed or implied by such forward-looking statements. Although Ionis' forward-looking statements reflect the good faith judgment of its management, these statements are based only on facts and factors currently known by Ionis. As a result, you are cautioned not to rely on these forward-looking statements. These and other risks concerning Ionis' programs are described in additional detail in Ionis' annual report on Form 10-K for the year ended December 31, 2018 and our most recent Form 10-Q quarterly filing, which are on file with the SEC. Copies of these and other documents are available at [www.ionispharma.com](http://www.ionispharma.com).

In this presentation, unless the context requires otherwise, “Ionis,” “Company,” “we,” “our,” and “us” refers to Ionis Pharmaceuticals and its subsidiaries.

Ionis Pharmaceuticals™ is a trademark of Ionis Pharmaceuticals, Inc. Akcea Therapeutics® is a registered trademark of Akcea Therapeutics, Inc. TEGSEDI® is a trademark of Akcea Therapeutics, Inc. WAYLIVRA® is a registered trademark of Akcea Therapeutics, Inc. SPINRAZA® is a registered trademark of Biogen.

# IONIS™

## 30 Years: Our Extraordinary Journey





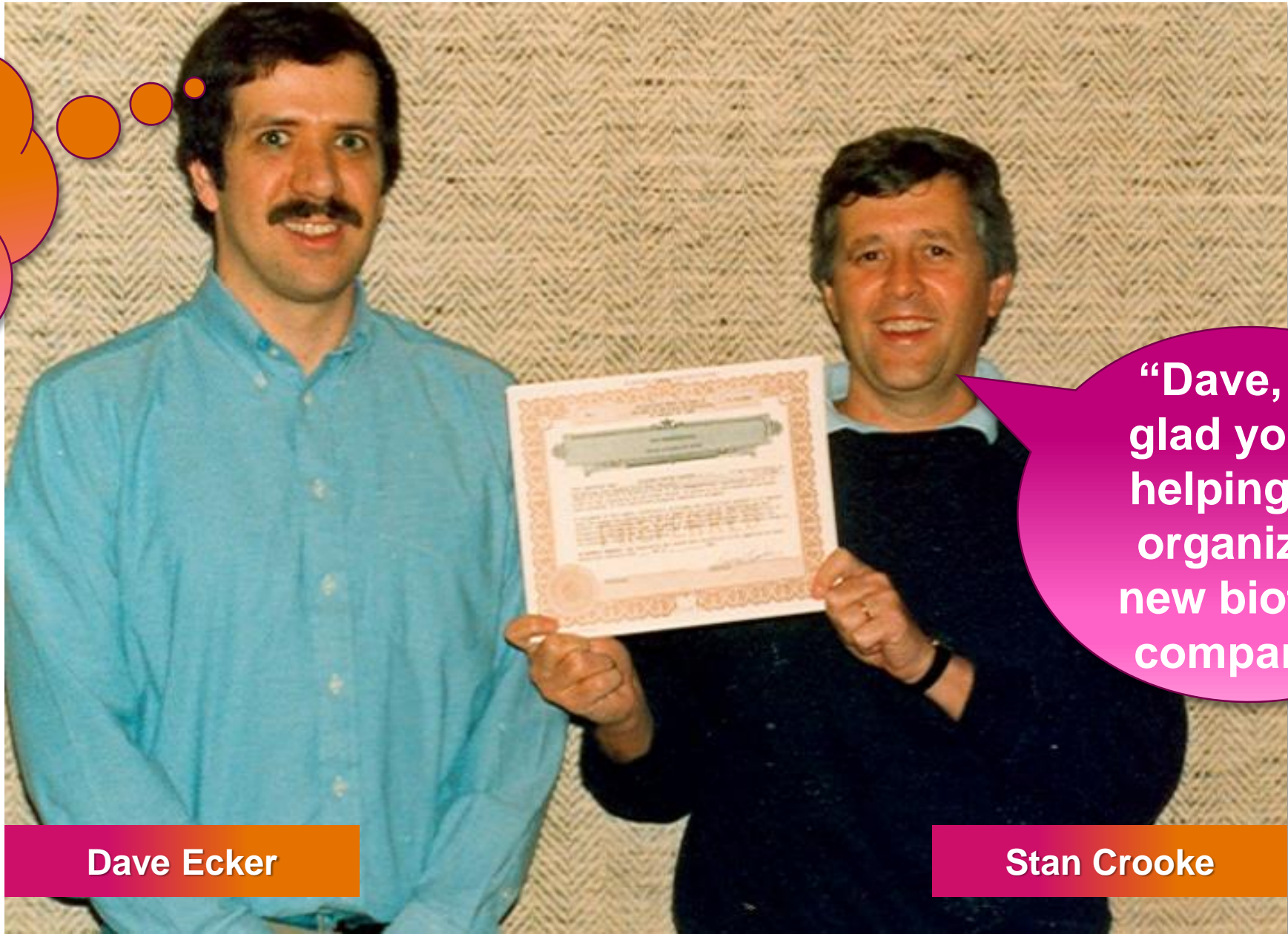


# Prologue to an Exciting Future





Sure, it's  
not like I'm  
signing up  
for 20+  
years.



“Dave, I’m  
glad you’re  
helping me  
organize a  
new biotech  
company.”

Dave Ecker

Stan Crooke

# Ionis: Delivering Hope to Patients



Create and advance a new platform for drug discovery: Antisense



Create a small, elite, focused R&D organization committed to innovation



Create a culture with a prolonged cycle of innovation focused on delivering benefit to patients, covering a broad range of diseases





# IONIS<sup>TM</sup>

## Where is Ionis today?

*Annette, living with Charcot  
Marie Tooth disease*





# Ionis: The Leader in RNA-Targeted Drug Discovery Technology, Focused on Innovation and Value Creation

Pioneer of  
**RNA** technology

**Novel** business  
model

Culture of **YES**

**30 years** advancing  
our technology

Ever-**better**  
performance

**Greater commercial**  
opportunities

**3 commercial**  
medicines

**40+** in development

**4+** in Phase 3  
planned by  
YE **2019**

**10+** in Phase 3  
potentially by  
YE **2020**

# Ionis: The Leader in RNA-Targeted Drug Discovery Technology, Focused on Innovation and Value Creation

Pioneer of  
**RNA** technology

**30 years** advancing  
our technology

**3 commercial**  
medicines

**40+** in development

**SUSTAINABLY PROFITABLE**

Culture of **YES**

**Greater commercial**  
opportunities

**10+** in Phase 3  
potentially by  
YE **2020**

# Key Recent Achievements

2018 and 2019 (1 of 4)

## SPINRAZA

- The global foundation-of-care for the treatment of people of all ages with spinal muscular atrophy (SMA)
- More than \$3.1 billion in sales since launch<sup>1</sup>; Q1 2019 sales increased by 42% compared to Q1 2018
- Over 7,500 patients on treatment<sup>2</sup>
- Over 1,000 adult SMA patients on SPINRAZA in the U.S., accounted for 50% of new U.S. patient starts<sup>1</sup>
- Approved in >40 countries, including across Asia and Latin America, with reimbursement in >30 countries<sup>3</sup>

## TEGSEDI\*

- Approved in the U.S., EU and Canada in 2018
- Earned revenue of \$9M since launch in late 2018
- NICE authorized pricing and reimbursement in England
- Filed and granted priority review in Brazil through PTC Therapeutics

## WAYLIVRA\*

- Approved in the EU
- Earned \$6M milestone from PTC Therapeutics for EU approval
- EU launch preparations are underway, launching in Germany in Q3 2019

\*Commercialized by Akcea



<sup>1</sup>As of March 31, 2019

<sup>2</sup>Includes patients in commercial setting, EAP and clinical trials

<sup>3</sup>As of April 19, 2019



# Key Recent Achievements

2018 and 2019 (1 of 4)

SPINRAZA

**SPINRAZA is the first blockbuster RNA-targeted therapy;  
transforming the lives of SMA patients of all ages**

- The global foundation-of-care for the treatment of people of all ages with spinal muscular atrophy (SMA)
- Approved in >40 countries, including across Asia and Latin America, with reimbursement in >30 countries<sup>3</sup>

TEGSEDI\*

**TEGSEDI is approved in major markets;  
global launch successfully underway\***

- NICE authorized pricing and reimbursement in England
- First-in-class for the treatment of patients with FCS

WAYLIVRA\*

**WAYLIVRA is the only approved medicine delivering benefit  
to patients with FCS; EU launch planned in Q3 2019\***

- Approved in the U.S. for the treatment of patients with FCS
- Earned \$6M milestone from PTC Therapeutics for EU approval
- EU launch preparations are underway, launching in Germany in Q3 2019

\*Commercialized by Akcea



<sup>1</sup>As of March 31, 2019

<sup>2</sup>Includes patients in commercial setting, EAP and clinical trials

<sup>3</sup>As of April 19, 2019

# Key Recent Achievements

2018 and 2019 (2 of 4)

## Pipeline

- Advanced 2 medicines into Phase 3 studies; plus 2 medicines on track to enter Phase 3 studies this year
- Tofersen (IONIS-SOD1<sub>Rx</sub>) demonstrated trends towards clinical benefit in measures of disease in a Phase 1/2 study in SOD1-ALS patients
- IONIS-HTT<sub>Rx</sub> (RG6042) demonstrated sustained mHTT lowering through 9 months of treatment in the OLE
- Earned \$150 million when Novartis licensed AKCEA-APO(a)-L<sub>Rx</sub> based on positive Phase 2 data; initiation of Phase 3 cardiovascular outcomes study ongoing
- IONIS-DGAT2<sub>Rx</sub> demonstrated substantial liver fat reductions in patients with type 2 diabetes and NAFLD
- Danvatirsen in combination with durvalumab demonstrated a response rate approximately double that of durvalumab alone in a Phase 2 study in patients with head and neck cancer
- AKCEA-TTR-L<sub>Rx</sub> continued to progress towards pivotal program, which is on track to start in 2H 2019
- Initiated clinical studies with IONIS-GHR-L<sub>Rx</sub>, IONIS-C9<sub>Rx</sub>, IONIS-FXI-L<sub>Rx</sub>, IONIS-ENAC-2.5<sub>Rx</sub> and IONIS-AZ4-2.5-L<sub>Rx</sub>

# Key Recent Achievements

2018 and 2019 (2 of 4)

**VALOR Phase 3 study of tofersen for SOD1 ALS underway\***

**Phase 3 study of IONIS-HTT<sub>Rx</sub> for Huntington's disease underway**

**AKCEA-APO(a)-L<sub>Rx</sub> advancing to a Phase 3 cardiovascular outcome study by YE 2019**

**AKCEA-TTR-L<sub>Rx</sub> advancing to a Phase 3 program in ATTR in 2H 2019**



*\*Biogen is collaborating with regulators to further define the scope of the clinical data package required to support the registration of tofersen*



# Key Recent Achievements

2018 and 2019 (3 of 4)

## Technology

- Advanced 3 new chemical classes: Generation 2.5, Generation 2+ LICA, and Generation 2.5 LICA
- Enabled respiratory delivery
- Discovered new ASO mechanisms
- Created new LICAs, e.g. pancreas LICA
- Created new chemical approaches that increased therapeutic margins and further improved efficiency of ASO drug discovery

# Key Recent Achievements

2018 and 2019 (3 of 4)

**Advances in the technology enabled new routes of administration...**

**... and significantly enhanced therapeutic margins and further improved efficiency of antisense drug discovery**

# Key Recent Achievements

2018 and 2019 (4 of 4)

## Financial

- Achieved 7th consecutive year of revenue growth in 2018
- Achieved 3rd consecutive year of non-GAAP operating profitability in 2018
- Cash accretive seven of the last eight years
- On track to meet or exceed 2019 guidance of >\$725M revenue, >\$100M operating income\* and net income\*



# Key Recent Achievements

2018 and 2019 (4 of 4)

**On track to meet or exceed guidance of > \$100 million  
in operating income\***

**and to be profitable at the bottom line\***

# Strong Financial Performance

Resulting from Prolific Innovation and Intelligent Business Strategy

In Q1 2019...

**\$297 million  
in revenue**  
more than doubled  
over Q1 2018

**\$167 million**  
of operating income\*  
**\$126 million**  
of net income\*



**\$60 million**  
royalty revenues  
increased by 46%  
over Q1 2018

**\$2.3 billion of cash**  
Enabling investment in  
commercial products and  
pipeline

**On Track to Meet or Exceed  
2019 Financial Guidance**



\*Non-GAAP, which excludes stock-based compensation – please see reconciliation to GAAP in 1Q19 press release

# Delivering Value Today and in the Future

Growing Profits While Investing in Value-Focused Innovation

POSITIONED FOR SUBSTANTIAL GROWTH

DRIVEN BY...

TODAY

- ✓ **SPINRAZA**
- ✓ **TEGSEDI**
- ✓ **WAYLIVRA**

1 - 2 Years

- **4+ medicines** planned to enter Phase 3 studies by YE19
- **10+ medicines** with potential to enter Phase 3 studies by YE20

5 Years

- **Additional** commercial medicines
- **Advancing** technology
  - More tissues, routes of administration & mechanisms
- **Growing** pipeline

— G R O W I N G R & D R E V E N U E —

# Delivering Value Today and in the Future

Growing Profits While Investing in Value-Focused Innovation

POSITIONED FOR SUBSTANTIAL GROWTH

DRIVEN BY...



 **SPINRAZA**<sup>®</sup>  
(nusinersen) injection  
12 mg/5 mL



 **Tegsedi**<sup>™</sup>  
(inotersen) injection  
284 mg/1.5 mL



 **waylivra**<sup>®</sup>  
(volanesorsen) injection  
285 mg/1.5 mL



— G R O W I N G R & D R E V E N U E —





## The Foundation-of-Care for SMA Patients of All Ages

---

> 7,500 patients now on therapy worldwide,  
some for up to 6 years\*

Earlier and/or longer treatment = greater benefit

**>\$3.1 billion\*\* in sales since launch  
and growing**

Blockbuster medicine,  
commercialized by Biogen

\*Includes commercial, EAP and clinical trial patients \*\*As of March 31, 2019

For important prescribing and safety information, please refer to: [www.spinraza.com](http://www.spinraza.com)



*Logan, living with SMA*

# The Foundation-of-Care and Trusted Leader in SMA Therapy

**SMA BEFORE SPINRAZA**

**SMA AFTER SPINRAZA**

# The Foundation-of-Care and Trusted Leader in SMA Therapy

## SMA BEFORE SPINRAZA

**Most common genetic  
cause of infant death**

**Progressive degeneration  
and dependence**

**Delayed diagnosis**

## SMA AFTER SPINRAZA

**Most babies achieving normal  
milestones with pre-symptomatic  
treatment**

**Patients gaining strength and  
improved quality of life**

**Newborn screening beginning to  
provide earlier diagnosis and treatment**

**We are working with Biogen on SMA follow-on medicines with less frequent dosing**





## Only Subcutaneous Medicine for hATTR Polyneuropathy

Provides the freedom to treat anytime, anywhere

Launched in major markets

**\$9 million\* in sales since launch and growing**

First approved medicine in TTR Franchise

Commercialized by Akcea



*Chuck, living with hATTR*



# TEGSEDI: Multi-Country Launch Underway\*

- ✓ Reimbursement progressing well
- ✓ Prescriptions coming from cardiologists, neurologists and hematologists
- ✓ Expanding into new markets



*For safety information about serious side effects, including thrombocytopenia and glomerulonephritis, please see full prescribing information at [www.TEGSEDI.com](http://www.TEGSEDI.com)*



\*Commercialized by Akcea



# The Only Approved Treatment for FCS\*

## Familial Chylomicronemia Syndrome (FCS), a Severe, Devastating Disease



FCS caused by extremely high triglyceride (TG) levels



Potentially fatal, acute pancreatitis and chronic abdominal pain



TG and symptoms not meaningfully improved with TG-lowering therapies



~ 3,000 – 5,000 FCS patients worldwide,  
~1,000 patients in the EU

\*Commercialized by Akcea

To view full EU summary of product characteristics for WAYLIVRA,  
please visit [www.WAYLIVRA.eu](http://www.WAYLIVRA.eu)

Alvin, living with FCS





## Only Approved Medicine for People with FCS



---

Only medicine to show substantial  
TG reduction in people with FCS\*

EU launch planned for Q3 2019  
in Germany

Launch in additional EU countries  
planned for 2020

Discussions continue with the FDA  
Commercialized by Akcea

---

# WAYLIVRA

## Next Steps

---



EU launch in Q3 2019 starting in Germany, additional EU countries planned for 2020\*



Confirm regulatory path forward with FDA



Complete BROADEN study in FPL in mid-2019



# Delivering Value Today and in the Future

Multiple Value Inflection Points in 2019

3

## Commercial Medicines with Growing Revenue



SPINRAZA



TEGSEDI



WAYLIVRA

4+

## Phase 3 Study Starts Planned



IONIS-HTT<sub>Rx</sub>,



Tofersen

AKCEA-APO(a)-L<sub>Rx</sub>, AKCEA-TTR-L<sub>Rx</sub>

6+

## Phase 2 Study Readouts Planned



Tofersen



IONIS-DGAT2<sub>Rx</sub>

Danvatirsen, IONIS-FXI<sub>Rx</sub>, AKCEA-TTR-L<sub>Rx</sub>, IONIS-HBV<sub>Rx</sub>, and more

# Delivering Value Today and in the Future

Growing Profits While Investing in Value-Focused Innovation

POSITIONED FOR SUBSTANTIAL GROWTH

DRIVEN BY...

TODAY

- ✓ SPINRAZA
- ✓ TEGSEDI
- ✓ WAYLIVRA

1 – 2 Years

- **4+ medicines** planned to enter Phase 3 studies by YE19
- **10+ medicines** with potential to enter Phase 3 studies by YE20

5 Years

- **Additional** commercial medicines
- **Advancing** technology
  - More tissues, routes of administration & mechanisms
- **Growing** pipeline

— G R O W I N G R & D R E V E N U E —

# Poised to Deliver the Next Wave of Commercial Opportunities

## At Least 4 Medicines Planned To Enter Phase 3 This Year

MEDICINE	INDICATION	PARTNER
✓ IONIS-HTT <sub>Rx</sub> (RG6042)	Huntington's disease	Roche
✓ Tofersen (IONIS-SOD1 <sub>Rx</sub> /BIIB067)	Amyotrophic lateral sclerosis	Biogen
✓ AKCEA-APO(a)-L <sub>Rx</sub>	Cardiovascular disease	Akcea / Novartis
✓ AKCEA-TTR-L <sub>Rx</sub>	Transthyretin amyloidosis	Akcea
IONIS-HBV <sub>Rx</sub> / IONIS-HBV-L <sub>Rx</sub>	Hepatitis B virus infection	GSK
Danvatirsen (IONIS-STAT3-2.5 <sub>Rx</sub> )	Cancer	AstraZeneca
AKCEA-APOCIII-L <sub>Rx</sub>	Cardiovascular disease	Akcea / Novartis
IONIS-MAPT <sub>Rx</sub> (BIIB080)	Alzheimer's disease/ Frontotemporal dementia	Biogen
IONIS-FXI <sub>Rx</sub> / IONIS-FXI-L <sub>Rx</sub>	Clotting disorders	Bayer
AKCEA-ANGPTL3-L <sub>Rx</sub>	Cardiometabolic disorders	Akcea / Ionis
IONIS-GHR-L <sub>Rx</sub>	Acromegaly	Ionis



# Poised to Deliver the Next Wave of Commercial Opportunities

At Least 4 Medicines Planned To Enter Phase 3 This Year

MEDICINE	INDICATION	PARTNER
✓ IONIS-HTT <sub>Rx</sub> (RG6042)	Huntington's disease	Roche
✓ Tofersen (IONIS-SOD1 <sub>Rx</sub> /BIIB067)	Amyotrophic lateral sclerosis	Biogen
✓ AKCEA-APO(a)-L <sub>Rx</sub>	Cardiovascular disease	Akcea / Novartis
✓ AKCEA-TTR-L <sub>Rx</sub>	Transthyretin amyloidosis	Akcea
IONIS-HBV <sub>Rx</sub> / IONIS-HBV-L <sub>Rx</sub>	Hepatitis B virus infection	GSK
Danvatirsen (IONIS-STAT3-2.5 <sub>Rx</sub> )	Cancer	AstraZeneca
AKCEA-APOCIII-L <sub>Rx</sub>	Cardiovascular disease	Akcea / Novartis
IONIS-MAPT <sub>Rx</sub> (BIIB080)	Alzheimer's disease/ Frontotemporal dementia	Biogen
IONIS-FXI <sub>Rx</sub> / IONIS-FXI-L <sub>Rx</sub>	Clotting disorders	Bayer
AKCEA-ANGPTL3-L <sub>Rx</sub>	Cardiometabolic disorders	Akcea / Ionis
IONIS-GHR-L <sub>Rx</sub>	Acromegaly	Ionis



✓ = Phase 3 study ongoing or study initiation in progress



# IONIS-HTT<sub>Rx</sub> (RG6042)

---

*Potential Breakthrough Medicine for  
Huntington's Disease (HD)*



*Charles, living with  
Huntington's Disease*

# IONIS-HTT<sub>Rx</sub> (RG6042)

Potential Breakthrough Medicine for Huntington's Disease (HD)

- Potentially the **first disease-modifying medicine for HD**
- **~30,000 symptomatic patients** in the U.S., similar number in EU
- **Robust reductions** in mutant huntingtin protein (mHTT)\*
- mHTT reduction correlated with **improvement in clinical measures of HD\*\***
- **Favorable safety and tolerability** profile\*



# IONIS-HTT<sub>Rx</sub> (RG6042)

## Next Steps

- Complete **Phase 3 program**
- **Present** results from ongoing open label extension study
- Roche planning to engage with regulators regarding the potential for an **accelerated path to patients**



# Tofersen (IONIS-SOD1<sub>Rx</sub>)

*Potential Breakthrough Medicine for SOD1  
Familial ALS*

**IONIS**

*Sonny, living with ALS*

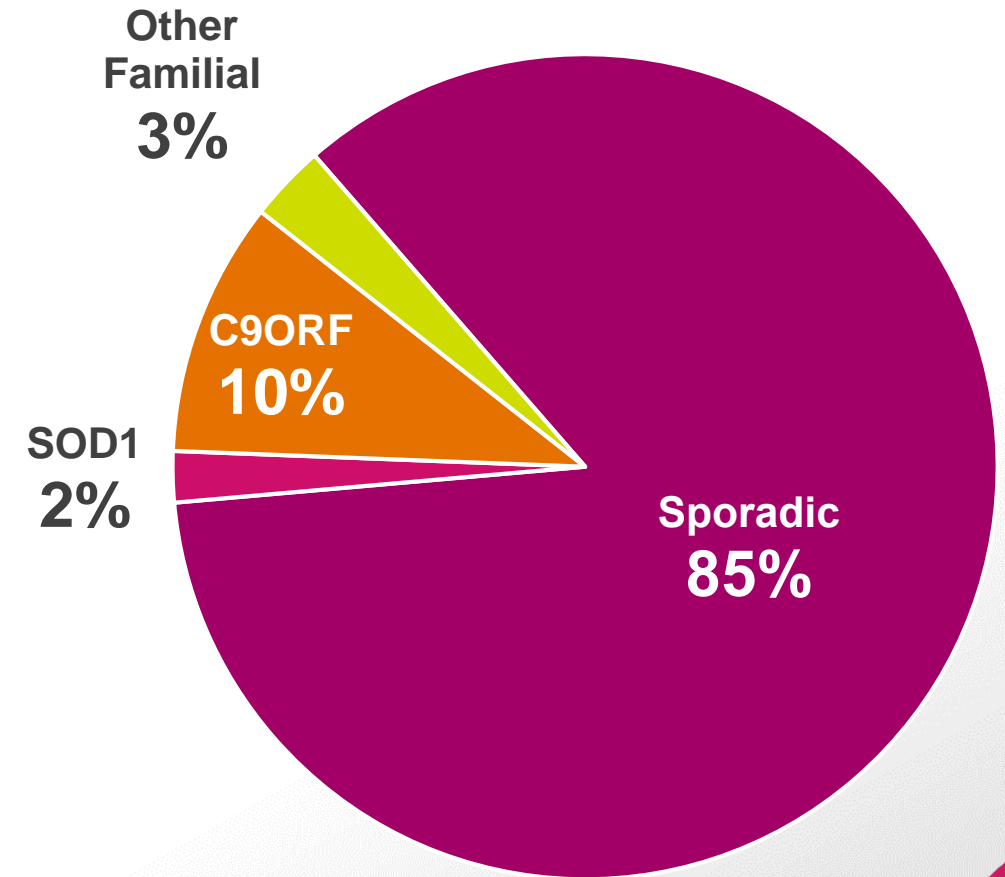
# Amyotrophic Lateral Sclerosis (ALS)

A Fatal Disease with a Tremendous Unmet Medical Need

**Genetic** forms (familial) and **non-genetic** forms (sporadic) of **ALS** exist

- Approximately 15% of ALS cases have genetic causes
  - More than 1,000 ALS patients diagnosed with SOD1 mutations
- Devastating and rapidly progressing disease
- Patients become paralyzed, yet still have normal cognitive abilities
- Patients usually die of their disease within 2 to 5 years from symptom onset

## Breakdown of ALS





# Tofersen (IONIS-SOD1<sub>Rx</sub>)

First Genetically Targeted Therapy Demonstrating Trends Towards Benefit in ALS

- Treatment with tofersen demonstrated **statistically significant SOD1 reductions** in the cerebrospinal fluid\*
- Tofersen (100 mg) demonstrated numerical trends towards **slowing decline in clinical function, respiratory function and measures of strength after only 3 months** of treatment and was well tolerated\*
- **VALOR Phase 3 study initiated** by Biogen in adult ALS patients with SOD1 mutations\*\*

**Innovative Phase 3 study with potential to support rapid path to patients\*\***



*\*Based on results from the Phase 1/2 study*

*\*\*Biogen is collaborating with regulators to further define the scope of the clinical data package required to support the registration of tofersen*

# Tofersen (IONIS-SOD1<sub>Rx</sub>)

## Next Steps

---

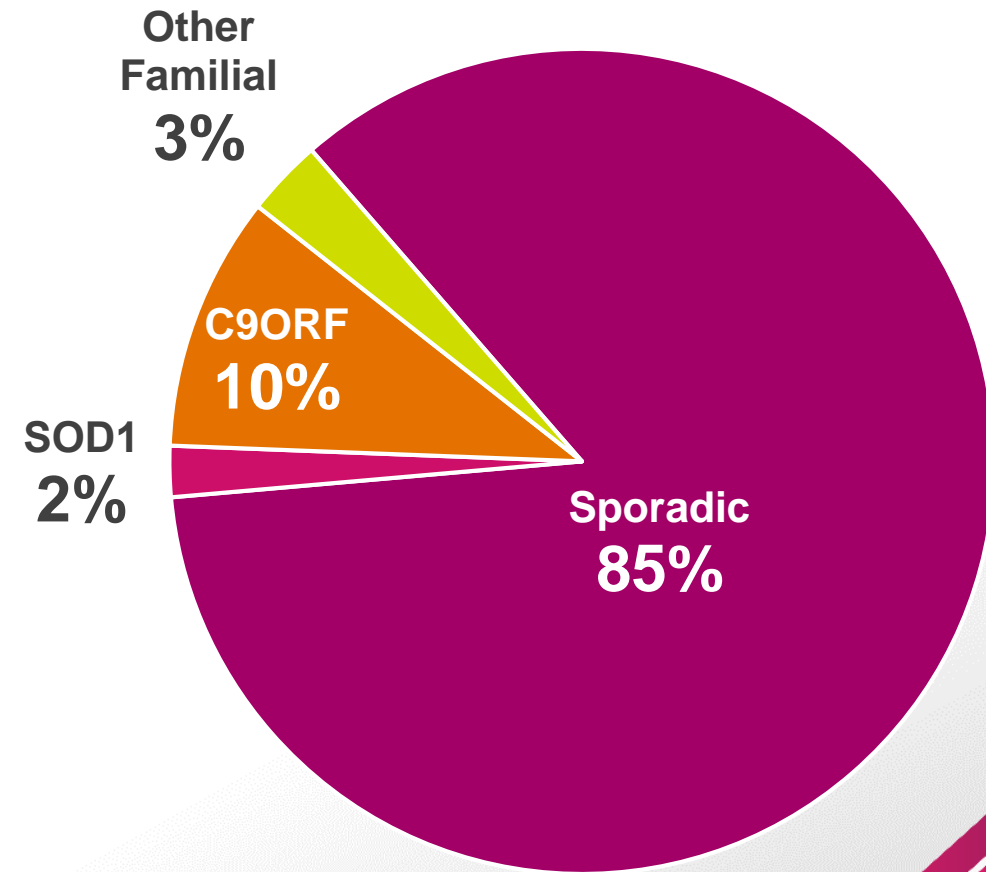
- Complete ongoing **VALOR Phase 3 study** supporting a potential **fast path to patients**
- Biogen collaborating with regulators to further define the scope of the clinical package required to support **registration for marketing approval**

# Ionis and Biogen

Committed to Treating Patients with All Forms of ALS

- Tofersen: The **first** to demonstrate significant reductions in SOD1 and trends in **slowing of disease progression**
- IONIS-C9<sub>Rx</sub>: **Clinical study ongoing in C9-familial ALS** (initiated Q4 2018)
- Programs advancing focused on **treating all forms of ALS** (e.g., sporadic)

## Breakdown of ALS



# AKCEA-APO(a)-L<sub>Rx</sub>

---

*Addressing a Remaining Major Lipid Risk  
Factor in Cardiovascular Disease (CVD)*



# Lipoprotein(a)

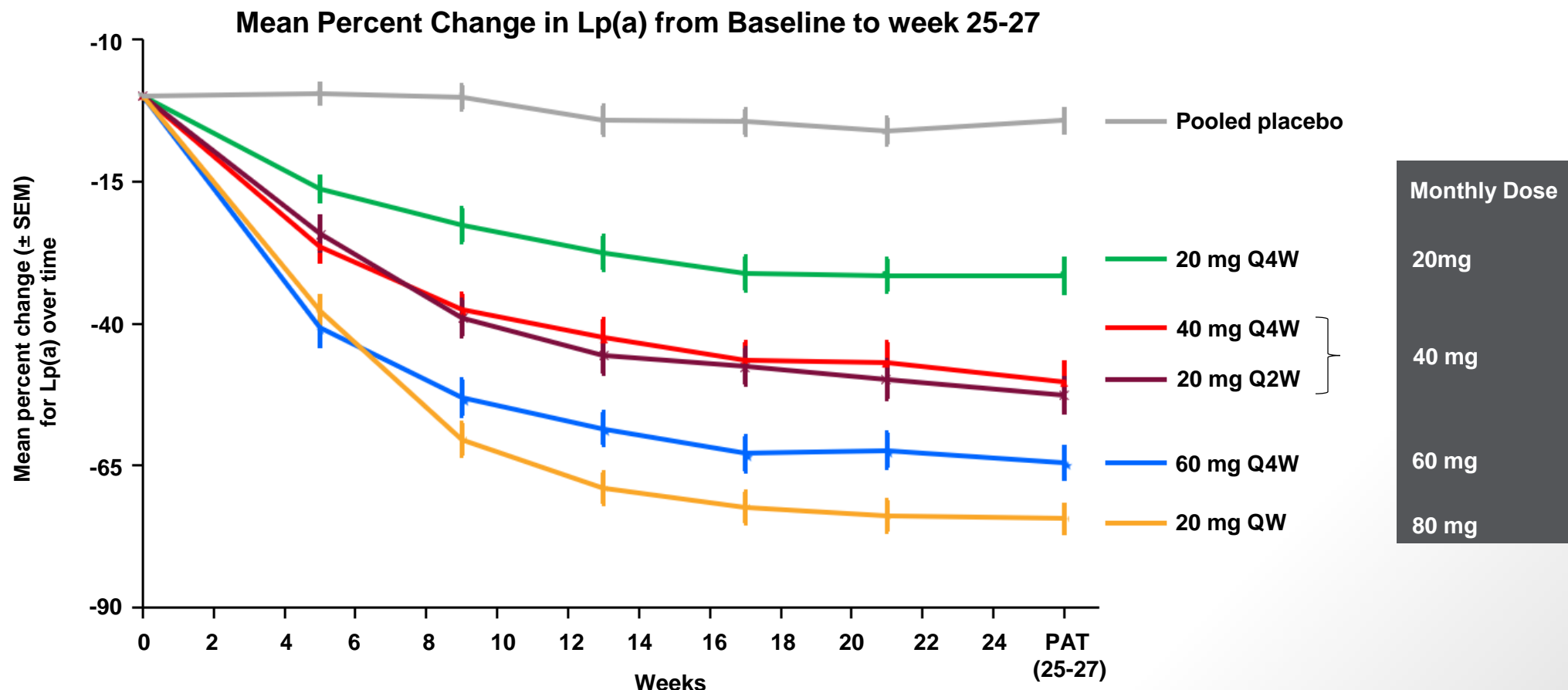
A Major Untreated Risk Factor for Cardiovascular Disease (CVD)

- Lp(a) level **genetically determined** at birth
- **No approved** pharmacological therapies
- **> 8 million people worldwide** that have Lp(a) driven CVD



# AKCEA-APO(a)-L<sub>Rx</sub> (TQJ230) Phase 2 Study

Significant Dose-Dependent Lp(a) Reductions Achieved at All Doses and Frequencies



98% of patients receiving dose planned for Phase 3 achieved Lp(a) levels below cardiovascular disease risk threshold

# AKCEA-APO(a)-L<sub>Rx</sub> (TQJ230) Phase 2 Study\*

The Largest and Longest Study Conducted in Patients with Lp(a)-Driven CVD

- **Robust, dose-dependent and durable reductions in Lp(a)** levels in patients treated for 6 months, with some patients treated for up to 1 year
  - Same study population to be evaluated in planned Phase 3 cardiovascular outcomes study
- Reduced Lp(a) levels **below threshold levels associated with CVD** in nearly all patients at high dose
  - 80 mg monthly dose chosen for planned Phase 3 cardiovascular outcomes study
- Favorable **safety and tolerability** profile and **excellent compliance**
  - Approximately 90% of patients completed treatment
  - Comparable discontinuation between the active and placebo groups
- Convenient, **once monthly, low volume, subcutaneous** dose

# AKCEA-APO(a)-L<sub>Rx</sub> (TQJ230)

## Next Steps

- Novartis' activities are underway to **initiate a Phase 3 cardiovascular outcomes study this year**
  - First patients expected to initiate treatment early 2020
- Novartis is also investing in a study to **identify patients** and characterize the **course of their disease**



A photograph of an older couple embracing outdoors. The man, on the left, is bald with a light beard and is smiling. He wears a dark blue sweater over a red and white checkered shirt. The woman, on the right, has short white hair and is also smiling. She wears a dark blue sweater over a white collared shirt. Her hand is resting on the man's shoulder. The background is a soft-focus landscape with greenery and a body of water.

# AKCEA-TTR-L<sub>Rx</sub>

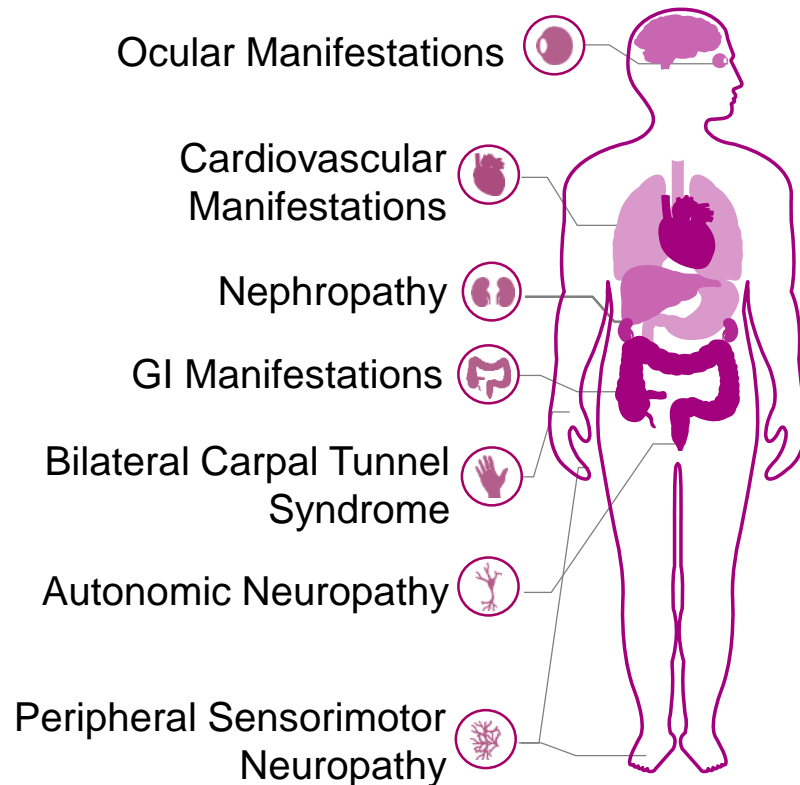
*For Patients with Hereditary and  
Wildtype ATTR*

*Clay, living with ATTR*

# TTR Amyloidosis (ATTR)

## A Devastating and Fatal Disease

**ATTR affects many organ systems<sup>1,5</sup>**



**ATTR is a fatal disease affecting over 200,000 patients worldwide<sup>1,2</sup>**

**ATTR is a disease marked by the formation of TTR amyloid deposits leading to multi-organ failure<sup>1,2</sup>**

**ATTR patients suffer from progressive neuropathy, cardiac disease, nephropathy and gastrointestinal symptoms**

**ATTR is a progressive disease resulting in a rapid decline in quality of life and a 3 – 15 year<sup>3</sup> life expectancy and 2 – 5 years<sup>4</sup> with cardiac involvement**



# Inotersen in Patients with ATTR Cardiomyopathy (ATTR-CM)

Benson Investigator Initiated Study (Indiana University School of Medicine)

Single center, investigator trial in 33 patients\* with **ATTR-CM**

Objective is to evaluate **long-term safety & clinical efficacy**\*\* in patients with ATTR-CM

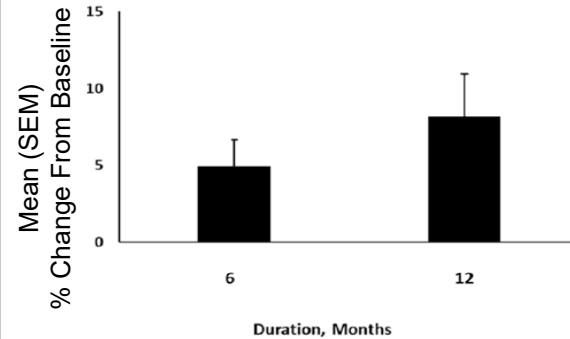
Inotersen 300 mg subcutaneous weekly (no loading dose)

# Inotersen in Patients with ATTR-CM

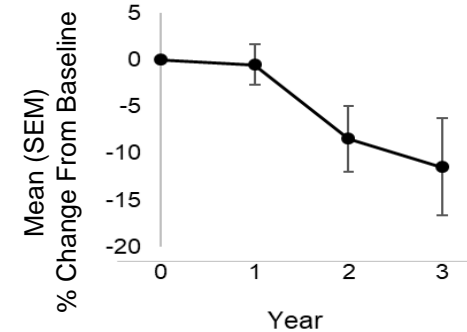
Improvements or Stabilization Observed in Dr. Benson's Investigator Initiated Study

**Increasing Left Ventricular Mass (LVM)**

**Natural History Data<sup>1</sup>**  
(hereditary amyloidosis, n=9)



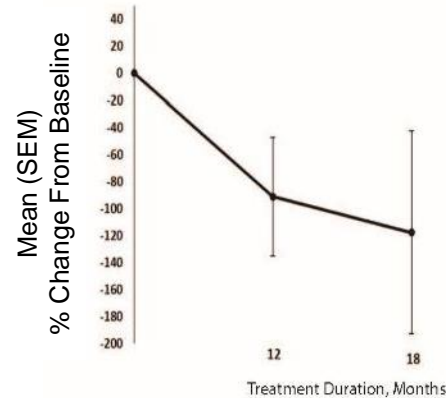
**Inotersen**  
(WT and hereditary, n=10)



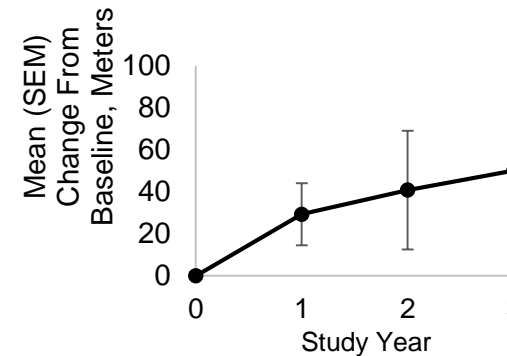
**Decreasing Left Ventricular Mass (LVM)**

**Declining 6 minute walk distance (6MWT)**

**Natural History Data<sup>2</sup>**



**Inotersen**  
(hereditary, n=8)



**Improving 6 minute walk distance (6MWT)**

# AKCEA-TTR-L<sub>Rx</sub><sup>\*</sup>

In Development to Treat Patients with All Forms of TTR Amyloidosis

- Utilizes our most **advanced LICA chemistry**, providing high potency with greatly **improved convenience and tolerability**
- Phase 1/2 study underway in **all forms of TTR amyloidosis**
  - Robust **TTR reductions > 90%** observed and **well tolerated**
  - Phase 1 study expected to **complete in 2H 2019**

# AKCEA-TTR-L<sub>Rx</sub>

Initiating Pivotal Study in 2019

---

- Productive discussions with **regulatory authorities**
- Initiate rapid pivotal study in **hATTR polyneuropathy in 2H 2019**
- Initiate Phase 3 study in **ATTR cardiomyopathy in 2H 2019**

# Delivering Value Today and in the Future

Growing Profits While Investing in Value-Focused Innovation

POSITIONED FOR SUBSTANTIAL GROWTH

DRIVEN BY...

TODAY

- ✓ SPINRAZA
- ✓ TEGSEDI
- ✓ WAYLIVRA

1 – 2 Years

- **4+ medicines** planned to enter Phase 3 studies by YE19
- **10+ medicines** with potential to enter Phase 3 studies by YE20

5 Years

- **Additional** commercial medicines
- **Advancing** technology
  - More tissues, routes of administration & mechanisms
- **Growing** pipeline

— G R O W I N G R & D R E V E N U E —



# Advancing and Growing Pipeline of Over 40 Medicines

## Ionis Clinical Pipeline – Ionis Owned & Partnered Medicines

	Medicines	Indication	Partner	Phase 1	Phase 2	Phase 3
Neurological	IONIS-HTT <sub>Rx</sub> (RG6042)	Huntington's Disease	Roche			
	Tofersen (IONIS-SOD1 <sub>Rx</sub> )	ALS	Biogen			
	IONIS-MAPT <sub>Rx</sub>	Alzheimer's Disease	Biogen			
	IONIS-C9 <sub>Rx</sub>	ALS	Biogen			
Severe & Rare	WAYLIVRA® (volanesorsen)	FPL	Akcea			
	AKCEA-ANGPTL3-L <sub>Rx</sub>	Rare Hyperlipidemias	Akcea			
	IONIS-GHR-L <sub>Rx</sub>	Acromegaly	Ionis			
	IONIS-PKK-L <sub>Rx</sub>	Hereditary Angiodema	Ionis			
	AKCEA-TTR-L <sub>Rx</sub>	ATTR	Akcea			
	IONIS-TMPRSS6-L <sub>Rx</sub>	β-Thalassemia	Ionis			
	IONIS-ENAC-2.5 <sub>Rx</sub>	Cystic Fibrosis	Ionis			
Cardiometabolic & Renal	AKCEA-APO(a)-L <sub>Rx</sub>	CVD	Akcea / Novartis			
	AKCEA-ANGPTL3-L <sub>Rx</sub>	NAFLD/Met. Comp.	Akcea			
	AKCEA-APOCIII-L <sub>Rx</sub>	CVD	Akcea / Novartis			
	IONIS-GCGR <sub>Rx</sub>	Diabetes	Suzhou-Ribo (China only)			
	IONIS-FXI <sub>Rx</sub>	Clotting Disorders	Bayer			
	IONIS-DGAT2 <sub>Rx</sub>	NASH	Ionis			
	IONIS-AGT-L <sub>Rx</sub>	Hypertension	Ionis			
	IONIS-AZ4-2.5L <sub>Rx</sub>	CVD	AstraZeneca			
Cancer	IONIS-FXI-L <sub>Rx</sub>	Clotting Disorders	Bayer			
	IONIS-AR-2.5 <sub>Rx</sub>	Prostate Cancer	Suzhou-Ribo (China only)			
Other	Danvatirsen	Cancer	AstraZeneca			
	IONIS-HBV <sub>Rx</sub>	Hepatitis B Virus Infection	GSK			
	IONIS-HBV-L <sub>Rx</sub>	Hepatitis B Virus Infection	GSK			
	IONIS-FB-L <sub>Rx</sub>	Comp.-Med. Diseases	Roche			

## Medicines Expected to Enter the Clinic Within the Next 18 Months

Neuro			Cancer		
Medicines	Indication	Partner	Medicines	Indication	Partner
ION373	Neurodegenerative Disease	Ionis	ION537	Cancer	MD Anderson
ION464	Neurodegenerative Disease	Biogen	ION251	Cancer	Ionis
ION859	Neurodegenerative Disease	Biogen	ION674	Cancer	Suzhou-Ribo (China only)
ION541	Neurodegenerative Disease	Biogen	ION736	Cancer	AstraZeneca

Severe and Rare			Other		
Medicines	Indication	Partner	Medicines	Indication	Partner
ION357	Autosomal Dominant Retinitis Pigmentosa	ProQR	ION253	GI Autoimmune Disease	Janssen
Cardiometabolic and Renal					
Medicines	Indication	Partner			
ION224	DGAT2	Ionis			
ION532	Kidney Disease	AstraZeneca			
ION839	NASH	AstraZeneca			

- Ionis consistently adds 3 to 5 new medicines per year
- Ionis' preclinical stage medicines are evaluated in IND-enabling studies for approximately 12 to 18 months before entering clinical trials

## Satellite Company Medicines

Neuro		Satellite Company		Preclinical	Phase I	Phase II	Phase III	Registration	Commercial
ATL1102	DMD	Antisense Therapeutics							
IONIS-ONM2-05 <sub>Rx</sub>	Centronuclear Myopathy	Dynacure							
Severe and Rare		Satellite Company		Preclinical	Phase I	Phase II	Phase III	Registration	Commercial
CAMLIGO™ (alicaforsen)	Pouchitis*	Atlantic							
RG-012	Alport Syndrome	Regulus							
ROL54206	ADPKD	Regulus							
Other		Satellite Company		Preclinical	Phase I	Phase II	Phase III	Registration	Commercial
ZEMOR™ (plazomicin)	UTI*	Achaogen							

\* Isolated Patient Supply  
\* UTI = Complicated Urinary Tract Infections

# Advancing and Growing Pipeline of Over 40 Medicines

## Ionis Clinical Pipeline – Ionis Owned & Partnered Medicines

Medicines	Indication	Partner	Phase 1	Phase 2	Phase 3
IONIS-HTT <sub>Rx</sub> (RG6042)	Huntington's Disease	Roche			
Tofersen (IONIS-SOD1 <sub>Rx</sub> )	ALS	Biogen			
IONIS-MAPT <sub>Rx</sub>	Alzheimer's Disease	Biogen			

## Medicines Expected to Enter the Clinic Within the Next 18 Months

Medicines	Indication	Partner
ION373	Neurodegenerative Disease	Ionis
ION251	Cancer	Ionis

**Large and Mature**  
(10+ medicines potentially entering Phase 3 by YE20)

**Broad, addressing severe and rare diseases and more common diseases**

**Innovative, transformative medicines**

Severe	AKCEA-TTR-L <sub>Rx</sub>	ATTR	Akcea			
	IONIS-TMPRSS6-L <sub>Rx</sub>					
	IONIS-ENAC-2.5 <sub>Rx</sub>					
Cardiometabolic & Renal	AKCEA-APO(a)-L <sub>Rx</sub>					
	AKCEA-ANGPTL3-L <sub>Rx</sub>					
	AKCEA-APOCIII-L <sub>Rx</sub>					
	IONIS-GCGR <sub>Rx</sub>	Diabetes	(China only)			
	IONIS-FXI <sub>Rx</sub>	Clotting Disorders	Bayer			
	IONIS-DGAT2 <sub>Rx</sub>	NASH	Ionis			
	IONIS-AGT-L <sub>Rx</sub>	Hypertension	Ionis			
	IONIS-AZ4-2.5L <sub>Rx</sub>	CVD	AstraZeneca			
	IONIS-FXI-L <sub>Rx</sub>	Clotting Disorders	Bayer			
Cancer	IONIS-AR-2.5 <sub>Rx</sub>	Prostate Cancer	Suzhou-Ribo (China only)			
	Danvatirsen	Cancer	AstraZeneca			
Other	IONIS-HBV <sub>Rx</sub>	Hepatitis B Virus Infection	GSK			
	IONIS-HBV-L <sub>Rx</sub>	Hepatitis B Virus Infection	GSK			
	IONIS-FB-L <sub>Rx</sub>	Comp.-Med. Diseases	Roche			

new medicines per year

- Ionis' preclinical stage medicines are evaluated in IND-enabling studies for approximately 12 to 18 months before entering clinical trials

## Many Medicines

Medicines	Indication	Satellite Company	Preclinical	Phase I	Phase II	Phase III	Registration	Commercial
ATL1102	DMD	Antisense Therapeutics						
IONIS-ONM2-01 <sub>Rx</sub>	Centronuclear Myopathy	Dynacure						
CAMLIQO™ (alicaforsen)	Pouchitis	Atlantic						
RG-012	Alport Syndrome	Regulus						
ROL54206	ADPKD	Regulus						
ZEMOR™ (plazomicin)	CUUTI*	Achaogen						

\* Trained Patient Supply  
\*CUUTI = Complicated Urinary Tract Infections



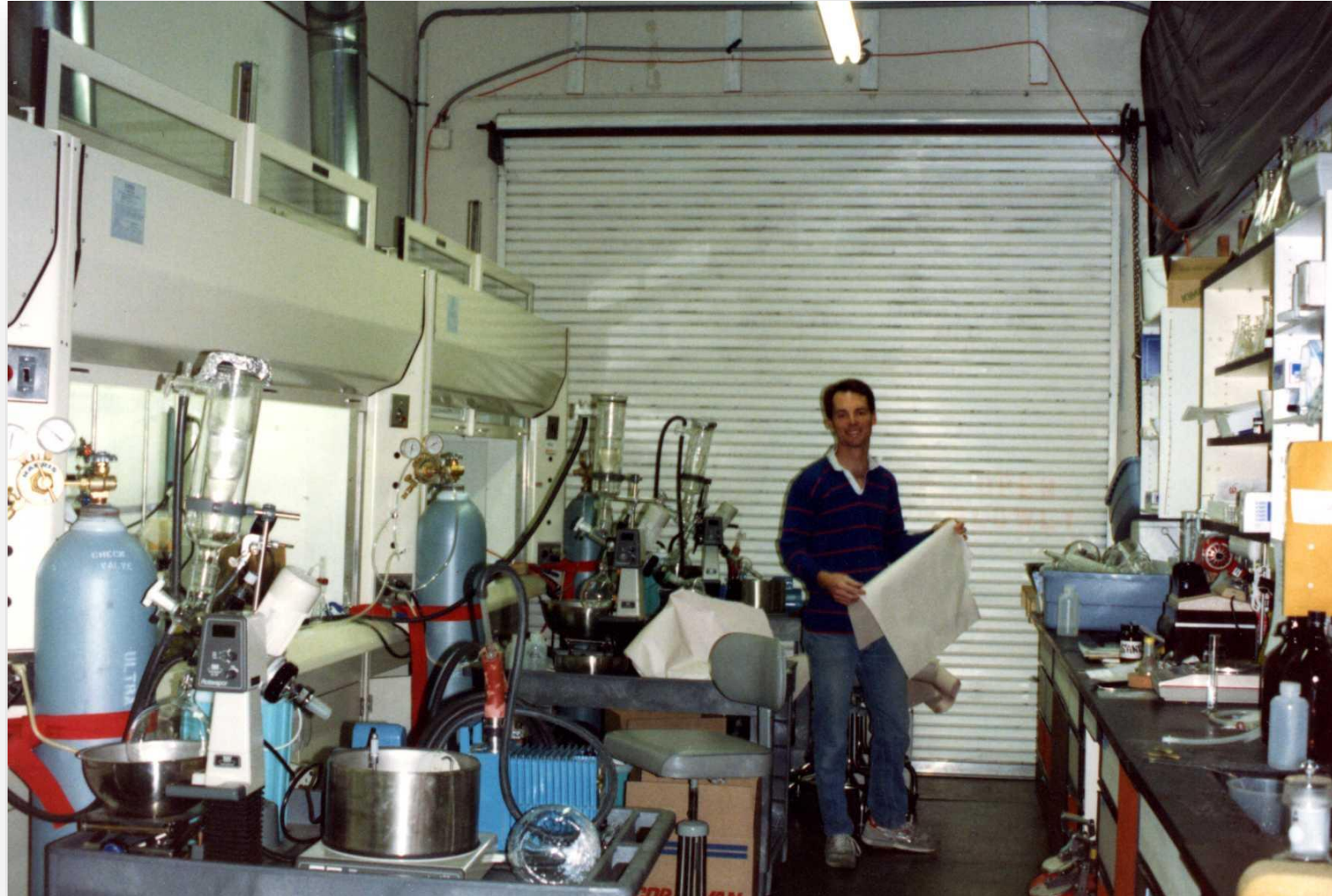
# IONIS<sup>TM</sup>

## How We Got Here



# In the Beginning

## First Lab Space in Sorrento Valley







# IONIS<sup>TM</sup>

## Our Technology

# Technology

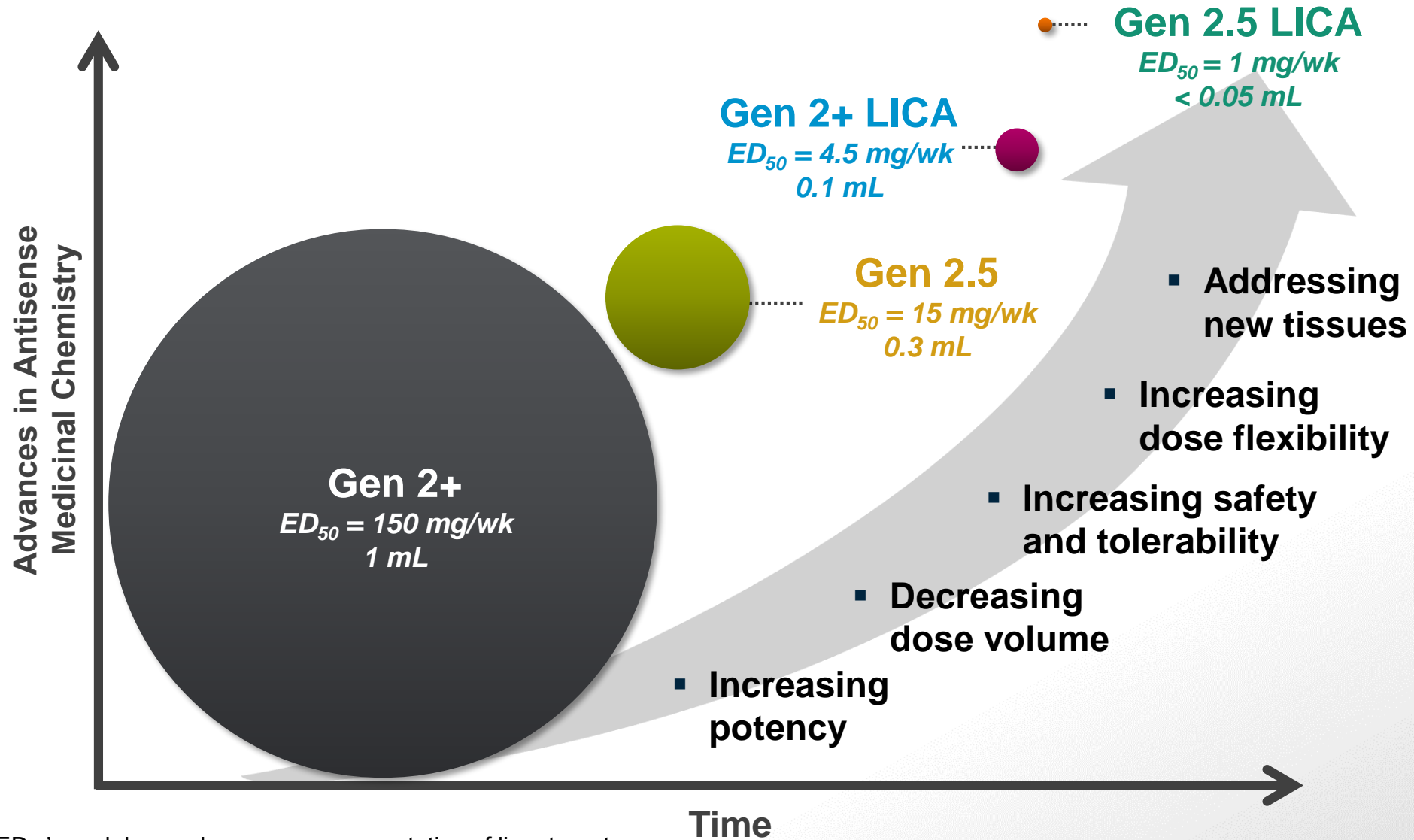
We Set Out to Create and Advance a New Platform for Drug Discovery

---

## Antisense

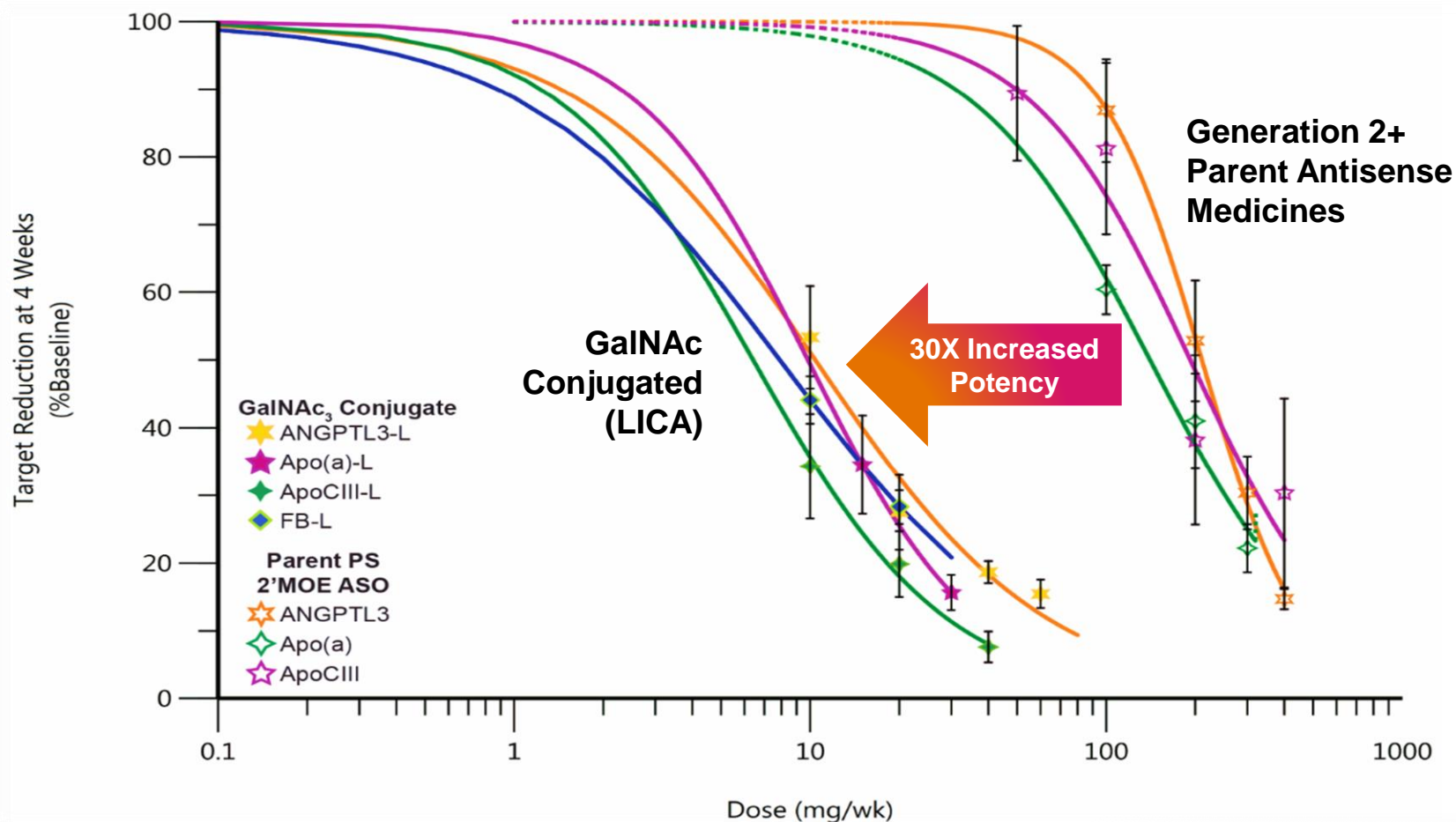
- Invest broadly and deeply in every element necessary to create a new platform
- Identify potential problems and solve them
- Retain outstanding people to assure that we retain knowledge and experience

# Advances in Our Technology Substantially Improve the Utility of Antisense Medicines



# New Directions for Medicinal Chemistry

## Liver LICA: Targeting Specific Tissues and Cells with Ligands



Greater than 30-fold increase in potency of LICAs targeting the liver



# Liver LICA

## An Example of Advances in Technology Enhancing the Value of Our Pipeline

### 14 LIVER-TARGETED LICA MEDICINES IN PIPELINE

MEDICINE	INDICATION	PHASE I	PHASE II	PHASE III
AKCEA-APO(a)-L <sub>Rx</sub>	Cardiovascular disease			
AKCEA-ANGPTL3-L <sub>Rx</sub>	Cardiometabolic disorders			
AKCEA-APOCIII-L <sub>Rx</sub>	Cardiovascular disease			
IONIS-GHR-L <sub>Rx</sub>	Acromegaly			
IONIS-HBV-L <sub>Rx</sub>	Hepatitis B virus infection			
IONIS-FB-L <sub>Rx</sub>	Complement-mediated diseases			
IONIS-AGT-L <sub>Rx</sub>	Treatment-resistant hypertension			
IONIS-TMPRSS6-L <sub>Rx</sub>	β-Thalassemia			
IONIS-PKK-L <sub>Rx</sub>	Hereditary angioedema			
IONIS-FXI-L <sub>Rx</sub>	Clotting disorders			
IONIS-AZ4-2.5-L <sub>Rx</sub>	Cardiovascular disease			
AKCEA-TTR-L <sub>Rx</sub>	Transthyretin amyloidosis			
ION224	Nonalcoholic steatohepatitis			
ION839	Nonalcoholic steatohepatitis			

SEVERE AND RARE

CARDIOMETABOLIC  
AND RENAL

OTHER

# Liver LICA

An Example of Advances in Technology Enhancing the Value of Our Pipeline

## 14 LIVER-TARGETED LICA MEDICINES IN PIPELINE

MEDICINE	INDICATION	MARKET OPPORTUNITY
AKCEA-APO(a)-L <sub>Rx</sub>	Cardiovascular disease	Addressing large patient populations
AKCEA-APOCIII-L <sub>Rx</sub>	Cardiovascular disease	
IONIS-HBV-L <sub>Rx</sub>	Hepatitis B virus infection	
IONIS-FB-L <sub>Rx</sub>	Complement-mediated diseases	
IONIS-AGT-L <sub>Rx</sub>	Treatment-resistant hypertension	
IONIS-FXI-L <sub>Rx</sub>	Clotting disorders	
IONIS-AZ4-2.5-L <sub>Rx</sub>	Cardiovascular disease	
ION224	Nonalcoholic steatohepatitis	
ION839	Nonalcoholic steatohepatitis	
AKCEA-ANGPTL3-L <sub>Rx</sub>	Metabolic disorders	Medium
IONIS-TTR-L <sub>Rx</sub>	Transthyretin amyloidosis	Medium
IONIS-TMPRSS6-L <sub>Rx</sub>	β-Thalassemia	Medium
IONIS-GHR-L <sub>Rx</sub>	Acromegaly	Small (Rare)
IONIS-PKK-L <sub>Rx</sub>	Hereditary angioedema	Small (Rare)

# Gen 2.5 Liver LICA

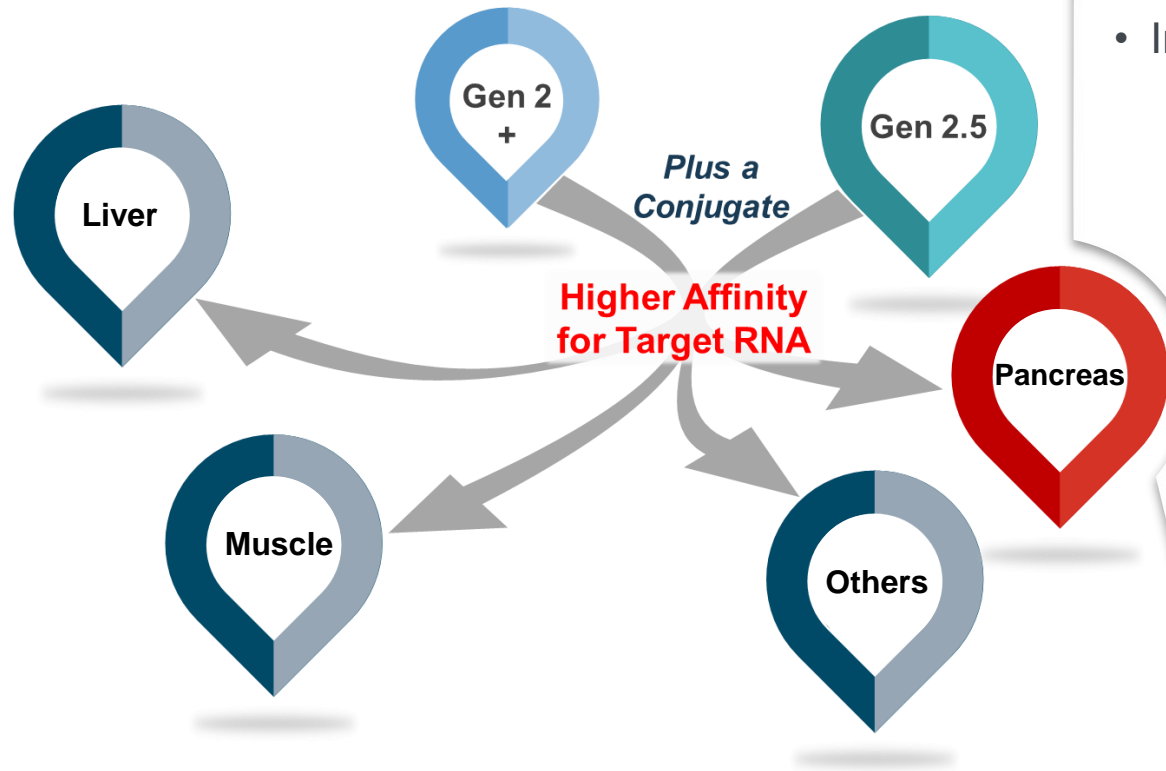
An Example of Advances in Technology Enhancing the Value of Our Pipeline

## 2 LIVER-TARGETED Gen 2.5 LICA MEDICINES IN PIPELINE

MEDICINE	INDICATION	MARKET OPPORTUNITY
AKCEA-APO(a)-L <sub>Rx</sub>	Cardiovascular disease	Large
AKCEA-APOCIII-L <sub>Rx</sub>	Cardiovascular disease	Large
IONIS-HBV-L <sub>Rx</sub>	Hepatitis B virus infection	Large
IONIS-FB-L <sub>Rx</sub>	Complement-mediated diseases	Large
IONIS-AGT-L <sub>Rx</sub>	Treatment-resistant hypertension	Large
IONIS-FXI-L <sub>Rx</sub>	Clotting disorders	Large
ION224	Nonalcoholic steatohepatitis	Large
<b>IONIS-AZ4-2.5-L<sub>Rx</sub></b>	<b>Cardiovascular disease</b>	<b>Potential for commercially attractive</b>
<b>ION839</b>	<b>Nonalcoholic steatohepatitis</b>	<b>oral delivery</b>
AKCEA-ANGPTL3-L <sub>Rx</sub>	Metabolic disorders	Medium
IONIS-TTR-L <sub>Rx</sub>	Transthyretin amyloidosis	Medium
IONIS-TMPRSS6-L <sub>Rx</sub>	β-Thalassemia	Medium
IONIS-GHR-L <sub>Rx</sub>	Acromegaly	Small (Rare)
IONIS-PKK-L <sub>Rx</sub>	Hereditary angioedema	Small (Rare)

# Chemistry Evolution

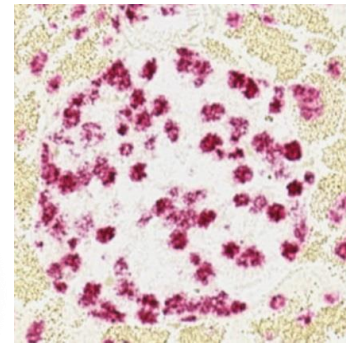
## The Power of Conjugations



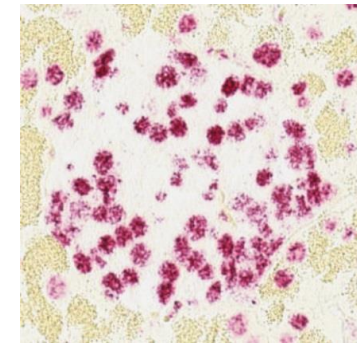
### GLP 1 LICA Targeting Pancreas

*Gen 2+ and Gen 2.5*

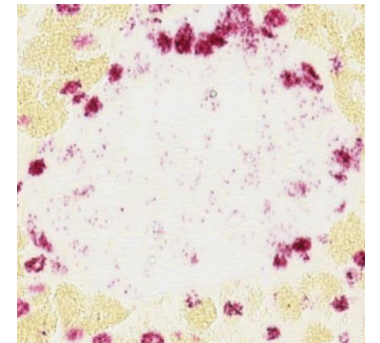
- Improves uptake in pancreas beta cells



Saline



Gen 2.5 ASO



Gen 2.5 + LICA ASO

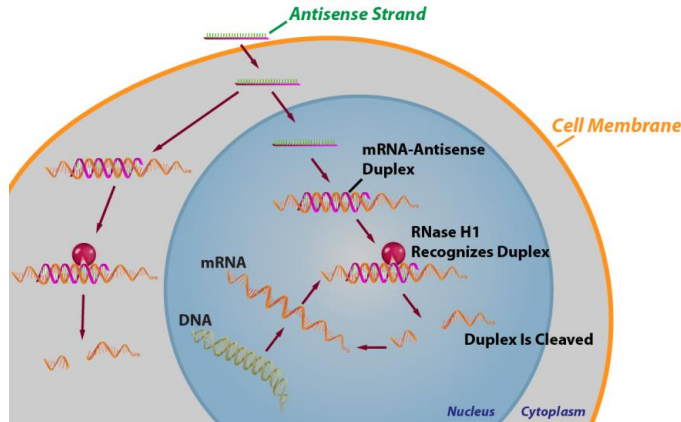


# Antisense Mechanisms:

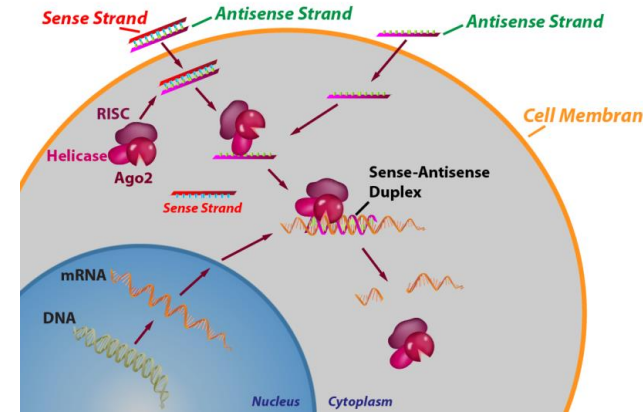
## Simplified

### Enzymatic RNA Degradation

RNase H1

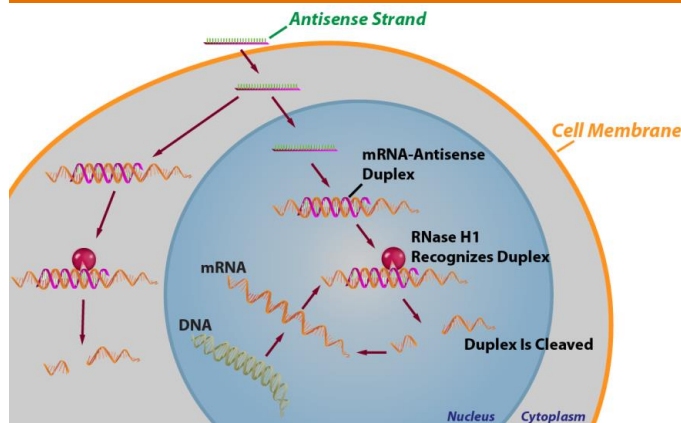


siRNA

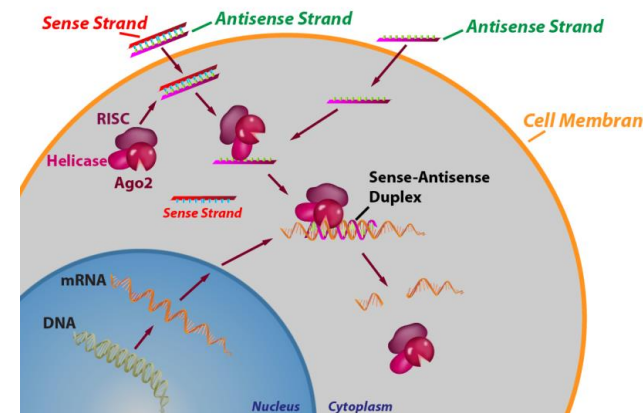


### Occupancy Only Mechanisms

Splicing Modulation



Translation Arrest

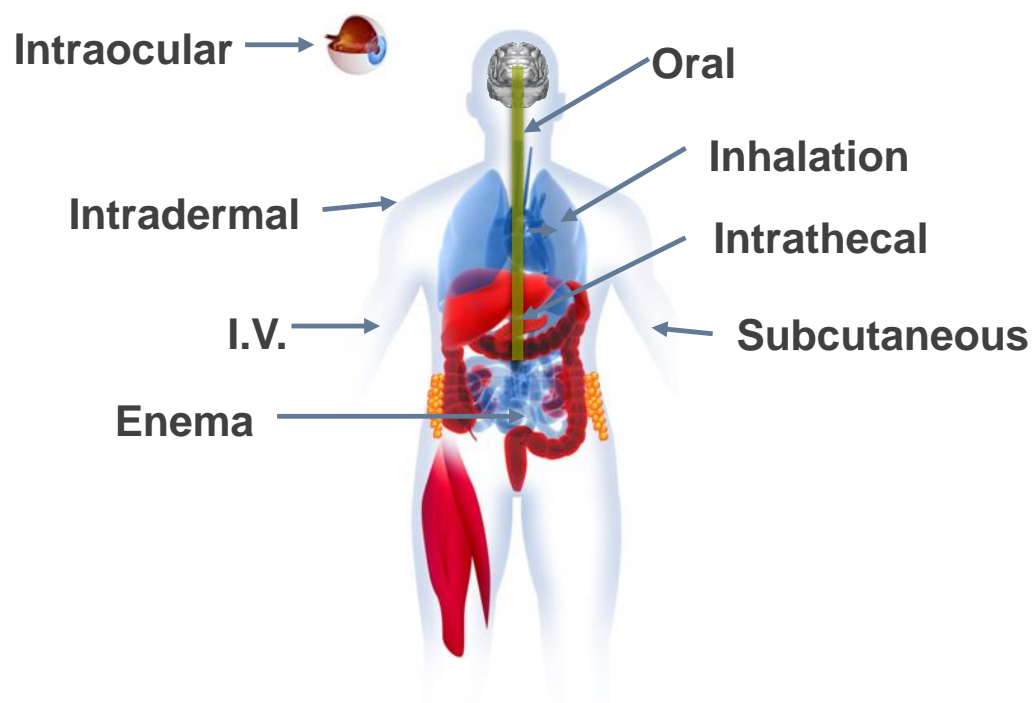


# Post RNA Hybridization Mechanisms for Antisense Validated by Ionis

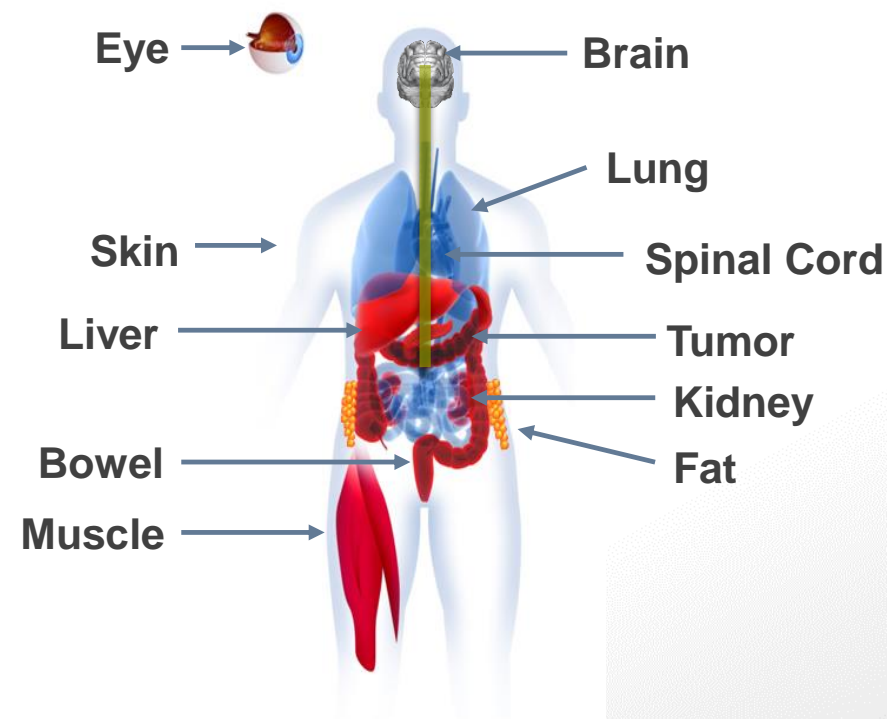
Occupancy Only		Occupancy Induced Degradation
Loss of Function	Gain of Function	
5' cap inhibition	Altered processing	RNAse H1
Translational arrest	uORF utilization	AGO2
Alternate polyadenylation signal utilization	TIE utilization	NMD
	NMD inhibition	No Go decay
	PTC readthrough	

# Methods of Administration and Technology Advances Create Breadth in Our Pipeline Today

## ADMINISTERED THROUGH MULTIPLE ROUTES OF DELIVERY

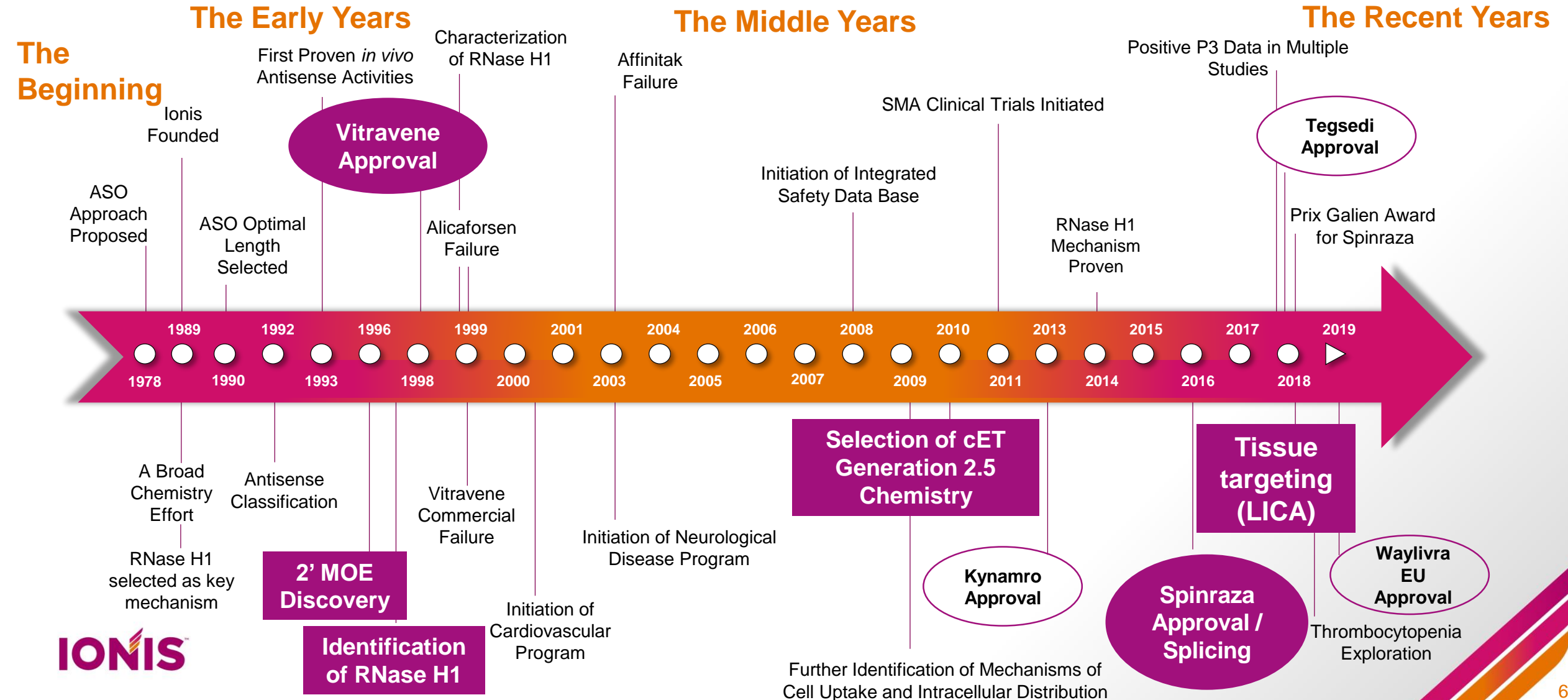


## BROAD CLINICAL ACTIVITY IN MULTIPLE TISSUES



Multiple routes of delivery, multiple target tissues

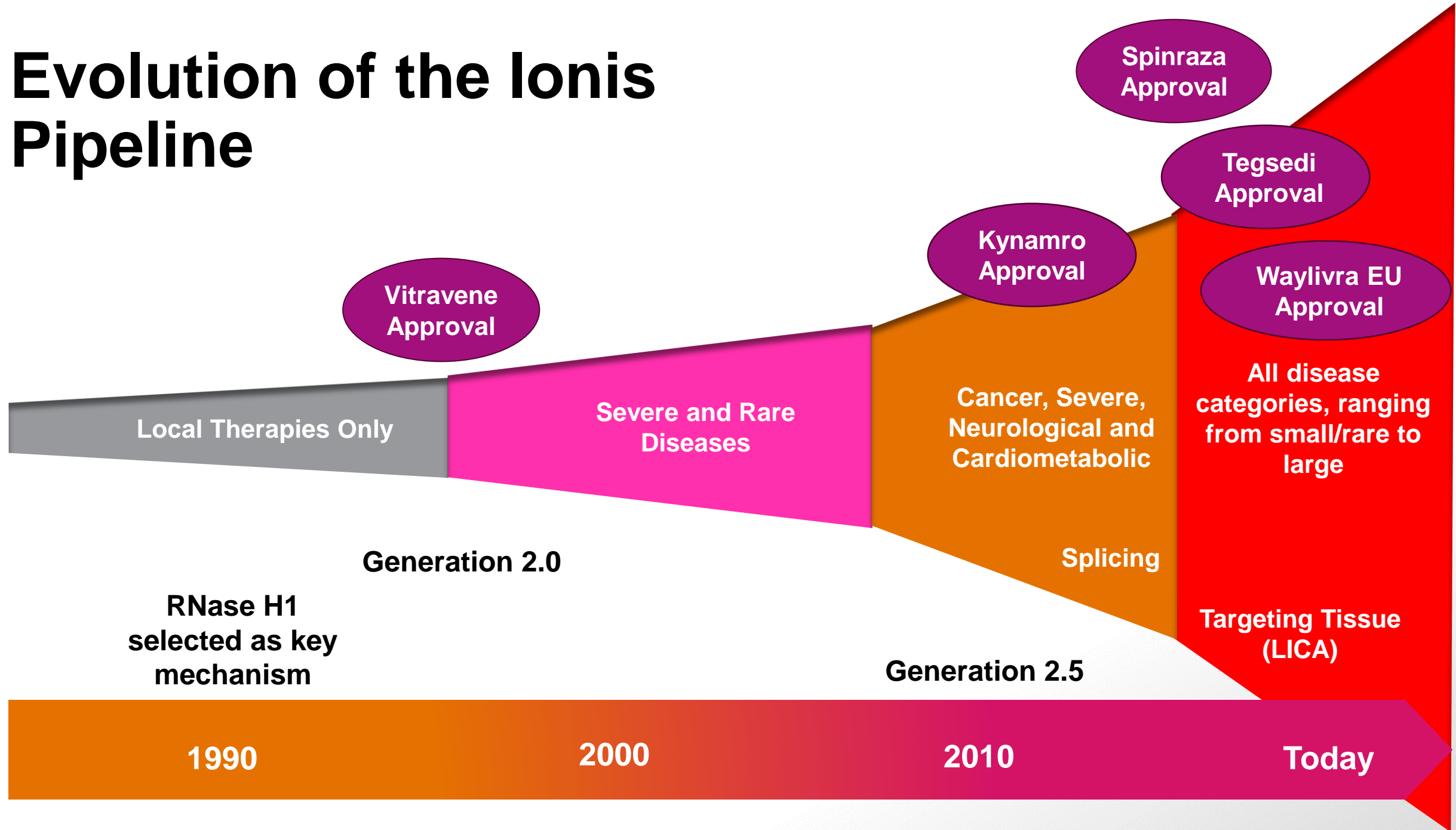
# Technology Timeline







# Evolution of the Ionis Pipeline



# Ionis Created, Validated, and Continues to Advance an Efficient RNA-Targeting Platform

DELIVERING GREAT VALUE TODAY AND BEYOND

**Most Direct Route  
from Gene to Medicine**

**Uniquely specific and broadly applicable**

**Efficient Discovery &  
Early Development**

**Dramatically reduced cost and increased success through clinical proof of concept**

**Consistent Performance Within  
Chemical Classes**

**Higher success rate in discovery and development**

**Advances Rapidly Incorporated  
Across the Entire Pipeline**

**Chemistry, manufacturing, formulation, analytical methods**

**Consistent Pipeline  
Growth**

**Robust, mature, diversified pipeline, adding 3-5 new medicines per year**




# New Directions for Medicinal Chemistry

## Targeting Specific Sites in the Cell and Cellular Functions

nature  
biotechnology

Article | Published: 29 April 2019

Chemical modification of PS-ASO therapeutics reduces cellular protein-binding and improves the therapeutic index

Wen Shen, Cheryl L. De Hoyos, Michael T. Migawa, Timothy A. Vickers, Hong Sun, Audrey Low, Thomas A. Bell III, Meghdad Rahdar, Swagatam Mukhopadhyay, Christopher E. Hart, Melanie Bell, Stan Riney, Susan F. Murray, Sarah Greenlee, Rosanne M. Crooke, Xue-hai Liang, Punit P. Seth & Stanley T. Crooke 

*Nature Biotechnology* (2019)

## Nucleic Acids Research

*Nucleic Acids Research*, 2019 | 1  
doi: 10.1093/nar/gkz247

### NAR Breakthrough Article

Site-specific replacement of phosphorothioate with alkyl phosphonate linkages enhances the therapeutic profile of gapmer ASOs by modulating interactions with cellular proteins

Michael T. Migawa, Wen Shen, W. Brad Wan, Guillermo Vasquez, Michael E. Oestergaard, Audrey Low, Cheryl L. De Hoyos, Ruchi Gupta, Susan Murray, Michael Tanowitz, Melanie Bell, Joshua G. Nichols, Hans Gaus, Xue-hai Liang , Eric E. Swayze, Stanley T. Crooke and Punit P. Seth 

Ionis Pharmaceuticals, 2855 Gazelle Court, Carlsbad, CA 92010, USA

Received February 14, 2019; Revised March 21, 2019; Editorial Decision March 22, 2019; Accepted April 02, 2019

**Ionis' work published in *Nature Biotechnology* and *Nucleic Acids Research* demonstrate new advances in ASO technology**



# IONIS™

## Novel Business Model



Brian Birchler,  
1997

# Ionis' Novel Business Model

Committed to Innovation

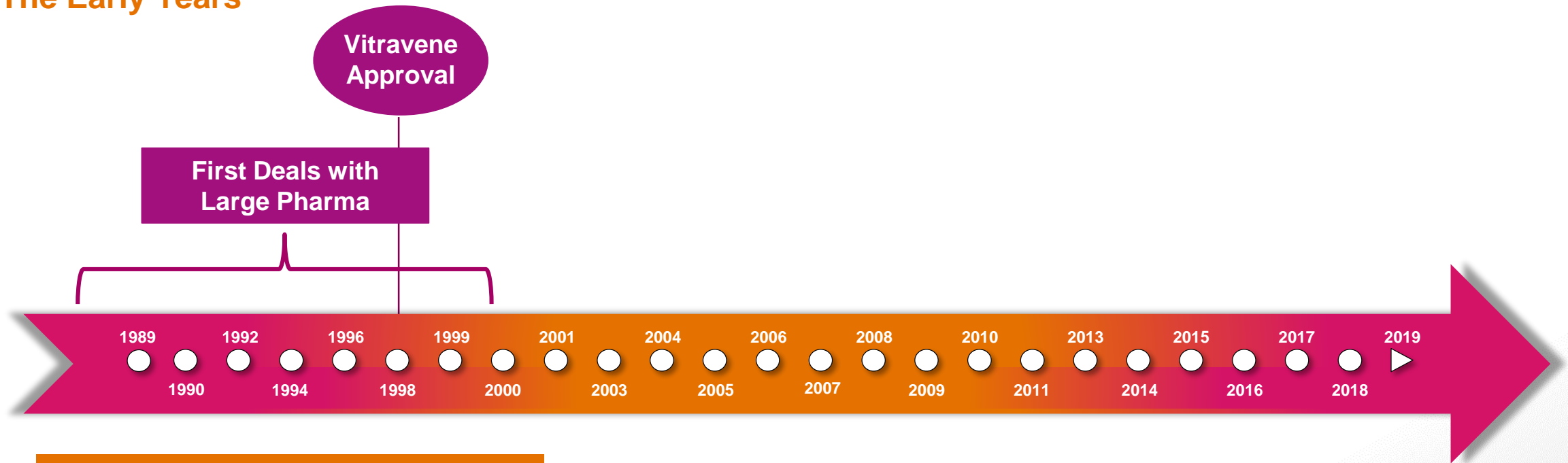
---

## What we set out to create

- A small innovation-centered core organization
- A culture of “YES”
- A strategy to identify the optimal organizations to develop and commercialize each precious medicine in our pipeline
- Multiple sources of revenue

# Business Model & Strategy Timeline

## The Early Years

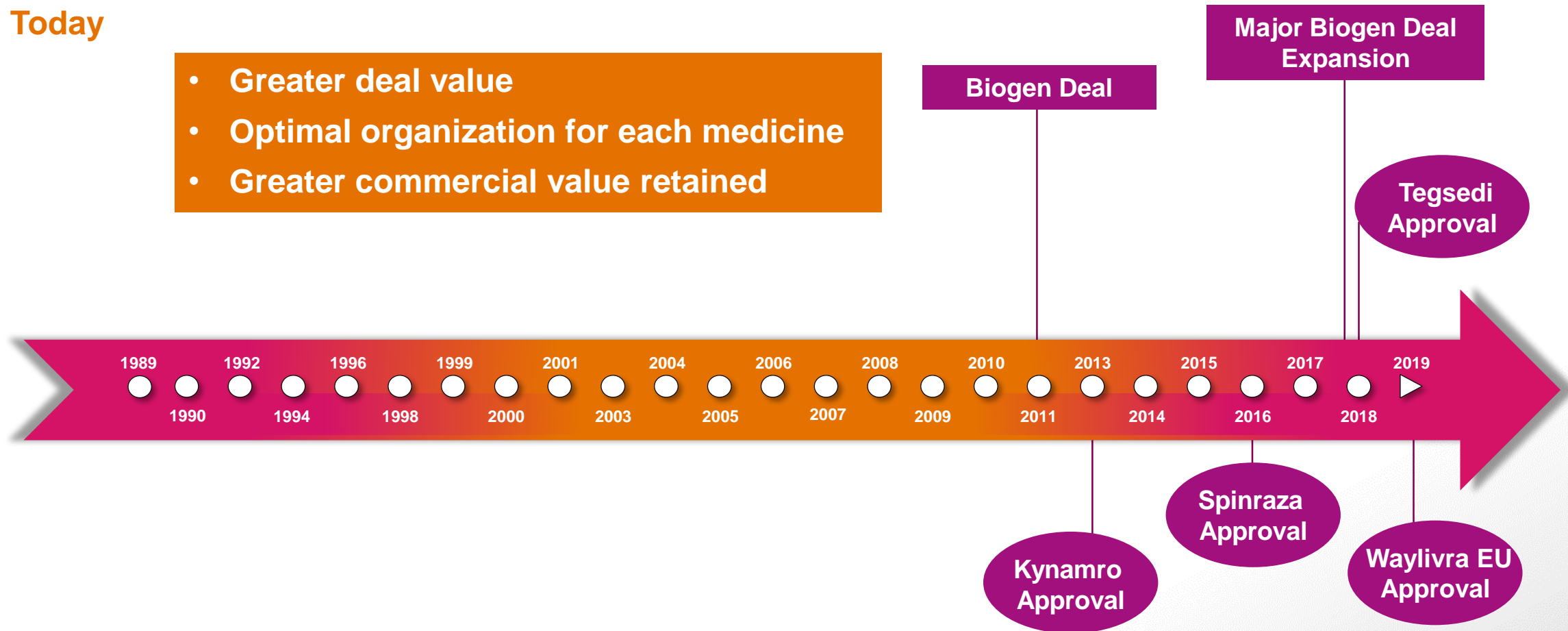


- Cash
- Access to resources
- Validate our technology

# Business Model & Strategy Timeline

Today

- Greater deal value
- Optimal organization for each medicine
- Greater commercial value retained



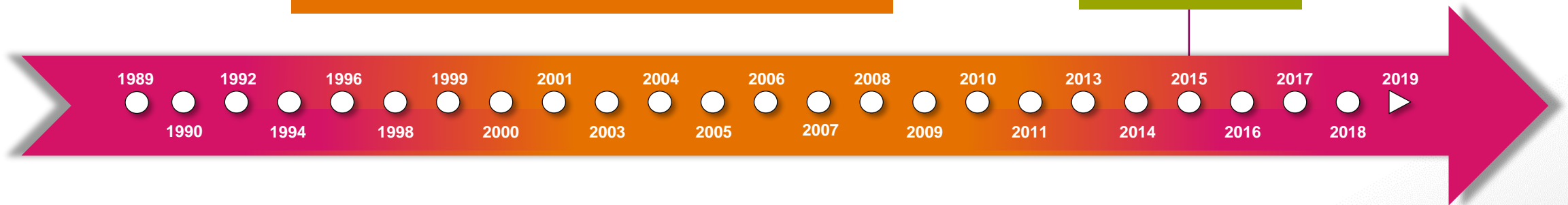


# Business Model & Strategy Timeline

## Akcea: Our First Commercial Affiliate

- 2 commercial medicines
- 6 first-in-class medicines advancing
- ~ \$2 billion market capitalization
- Well funded to accomplish goals

Akcea  
Founded



# 2018 Biogen Collaboration

An Example of the Significantly Increasing Value of our Technology

	2013 Strategic Neurology Collaboration	2018 Strategic Neurology Collaboration
Upfront payment	\$100 Million	<b>\$1 Billion*</b>
Research term	6 years	<b>10 years</b>
Option timing	Clinical proof-of-concept	<b>Completion of IND-enabling studies</b>
Additional payments per typical program	Up to \$220M	<b>Up to \$270M</b>
Royalty rate	Low to mid teens	<b>Mid teens to twenty</b>
*Includes \$625 million for Ionis stock at 25% cash premium		

# The Antisense Advantage: The Ionis Business Model and Technology Have Resulted in a Proven, Efficient Platform for Creating New Medicines



**IONIS**

**1 medicine / 11 employees**



**TRADITIONAL PHARMA**

**1 medicine / >1,000 employees**



# The Ionis Culture



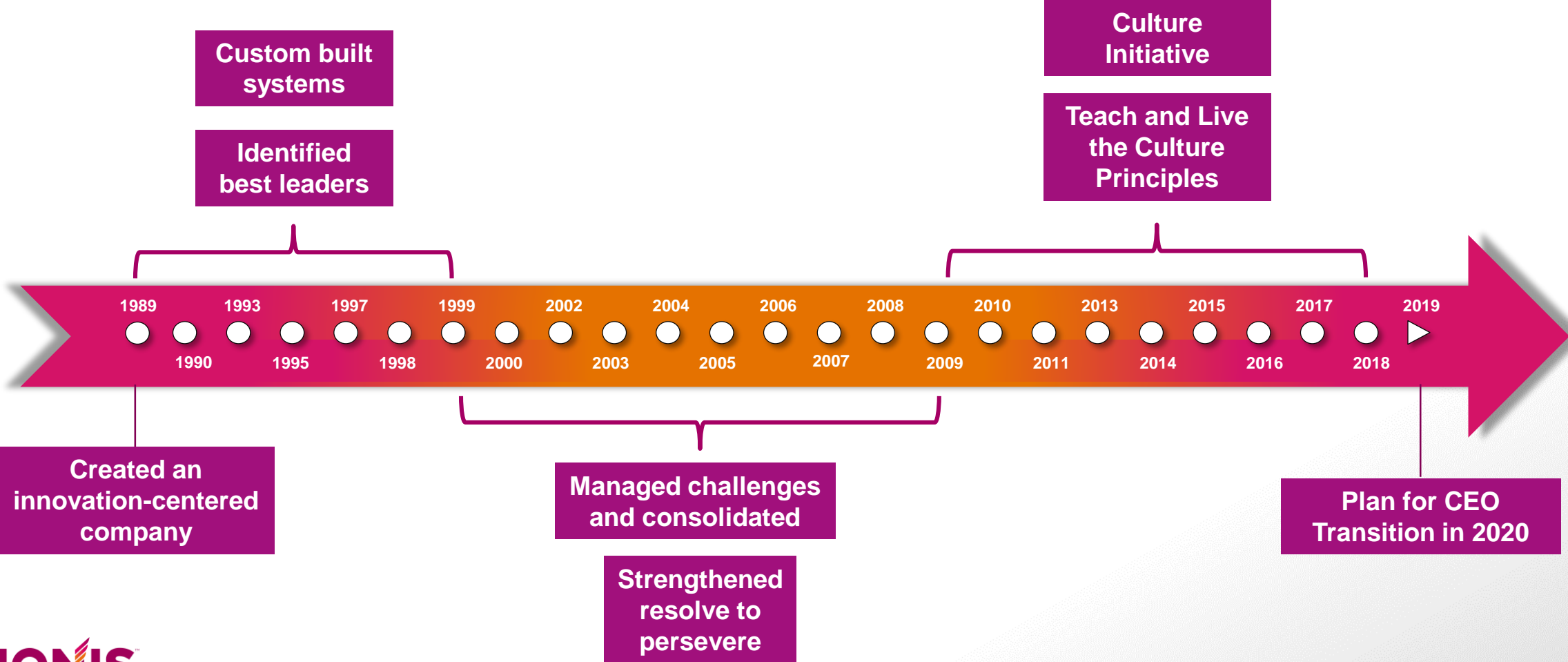


# Culture Timeline

The Early Years

The Middle Years

Today



“

Because we can transform  
the treatment of a disease,  
we will always choose **YES**.  
No patient ever got better  
with a no.”

# Coupling a More Efficient Technology Platform to a Tailored Business Model

---

**Ever-growing competitive advantage**

**Large and growing commercial opportunities**

**Most Direct Route  
from Gene to  
Patient**

**Higher  
Success Rate**

**Efficient  
Infrastructure**

**Optimal Approach  
for Each Medicine**

**Creating growing value for patients and shareholders**



# IONIS<sup>TM</sup>

## An Even More Exciting Future





# Continuing the Ionis Vision



**Outstanding Scientific Leadership**

**Deep and Talented Organization**

**Long Tenured Leadership**

**Commitment to Patients**



# Ionis: A Force For Life







**IONIS™**

**A FORCE FOR LIFE**