Q3 2020 Financial Results and Business Update November 4, 2020

On Today's Earnings Call



Brett Monia, Ph.D. Chief Executive Officer





Richard Geary, Ph.D. *Executive Vice President, Development*



Beth Hougen Chief Financial Officer



Eric Swayze, Ph.D. Executive Vice President, Research



Onaiza Cadoret-Manier *Chief Corp. Development & Commercial Officer*



Kyle Jenne Chief Commercial Officer, Akcea



Forward Looking Language Statement

This presentation includes forward-looking statements regarding our business, financial guidance and the therapeutic and commercial potential of SPINRAZA® (nusinersen), TEGSEDI® (inotersen), WAYLIVRA® (volanesorsen) and Ionis' technologies and products in development, including the business of Akcea Therapeutics, Inc., Ionis' wholly owned subsidiary. Any statement describing Ionis' goals, expectations, financial or other projections, intentions or beliefs is a forward-looking statement and should be considered an at-risk statement. Such statements are subject to certain risks and uncertainties, including those related to the impact COVID-19 could have on our business, and including but not limited to those related to our commercial products and the medicines in our pipeline, and particularly those inherent in the process of discovering, developing and commercializing medicines that are safe and effective for use as human therapeutics, and in the endeavor of building a business around such medicines. Ionis' forward-looking statements also involve assumptions that, if they never materialize or prove correct, could cause its results to differ materially from those expressed or implied by such forward-looking statements. Although Ionis' forward-looking statements reflect the good faith judgment of its management, these statements. These and other risks concerning Ionis' programs are described in additional detail in Ionis' annual report on Form 10-K for the year ended December 31, 2019 and our most recent Form 10-Q quarterly filing, which are on file with the SEC. Copies of this and other documents are available at www.ionispharma.com.

In this presentation, unless the context requires otherwise, "Ionis," "Company," "we," "our," and "us" refers to Ionis Pharmaceuticals and its subsidiaries.

Ionis Pharmaceuticals[™] is a trademark of Ionis Pharmaceuticals, Inc. Akcea Therapeutics[®] is a registered trademark of Akcea Therapeutics, Inc. TEGSEDI[®] is a trademark of Akcea Therapeutics, Inc. WAYLIVRA[®] is a registered trademark of Akcea Therapeutics, Inc. SPINRAZA[®] is a registered trademark of Biogen.



Introduction

Brett Monia, Ph.D. Chief Executive Officer





Positioned to Achieve our Next Stage of Growth



Moving forward as a stronger organization positioned for accelerated growth



Building commercial capabilities to maximize the value of the lonis-owned pipeline



Advancing our late- and mid- stage programs, positioning us for the next wave of commercial products



Using our substantial financial strength to achieve our goal of sustained growth

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Investor Day Coming up on December 7

Q3 2020 Financial Performance

Beth Hougen Chief Financial Officer





Substantial Financial Strength

Continuing to invest in strategic priorities

Financial position further strengthened through Akcea acquisition

Strong financial results, including revenue growth, resulting in operating and net income*

On track for revenue and earnings growth next quarter

On track to achieve our 2020 financial guidance

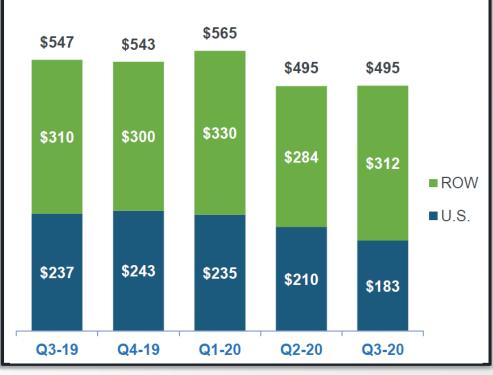


*Non-GAAP – please see reconciliation to GAAP in Q3'20 press release



Continued Blockbuster Performance with >\$1.5B in YTD 2020 Sales

\$74M in Royalties to Ionis¹



>11,000 patients on SPINRAZA worldwide^{2,3}

- 20% increase from prior year
- >60,000 SMA patients in markets with Biogen commercial presence⁴
- Approved in over 50 countries and formal reimbursement in over 40 countries
- Continued opportunities for growth

Source: Biogen Q3 2020 Financial Results and Business Update; 1. SPINRAZA royalty tier resets at the beginning of each year; 2. Includes patients from commercial, post-marketing, clinical and EAP settings; 3. As of September 30, 2020; 4. Biogen estimate, data on file





Continued Effort to Expand SPINRAZA Benefit in SMA Patients of all Ages



DEVOTE study of higher dose SPINRAZA¹

- Potential for even greater efficacy in SMA patients of all ages
- Open-label safety cohort fully enrolled, randomized pivotal cohort to follow

RESPOND study in infants and children²

- Strong rationale to evaluate SPINRAZA benefit in patients previously treated with gene therapy
- Expected to initiate early 2021

NURTURE study in presymptomatic infants³

Unprecedented survival benefit in patients treated up to ~5 years

SHINE study in toddler to adult patients with SMA⁴

 Motor function stabilization/improvement in patients treated >6 years

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1. DEVOTE study: clinicaltirals.org/NCT04089566; 2. RESPOND study: clinicaltrials.org/NCT04488133; 3. CureSMA 2020; 4. Results presented at AAN 2020

TEGSEDI and WAYLIVRA

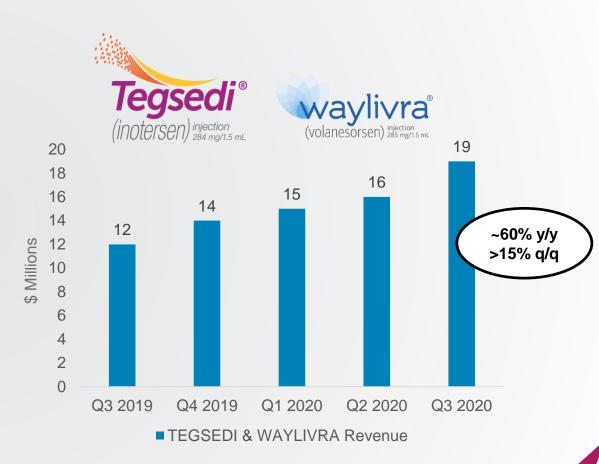
Continued quarterly growth

TEGSEDI

- Commercially available in 15 countries
- Secured reimbursement in multiple EU markets and Canada
- Expanding EU, Latin America commercial availability¹
- Won Prix Galien USA Award

WAYLIVRA

- Commercially available in 4 countries²
- Finalized pricing in multiple EU countries
- Expanding EU, Latin America commercial availability¹; planning U.S. NDA refiling next year



Q3 2020 Financial Performance

On track to achieve 2020 financial guidance

\$160 million in revenue

Driven by growth in commercial and R&D revenue

\$5 million of net income*

Continued financial strength



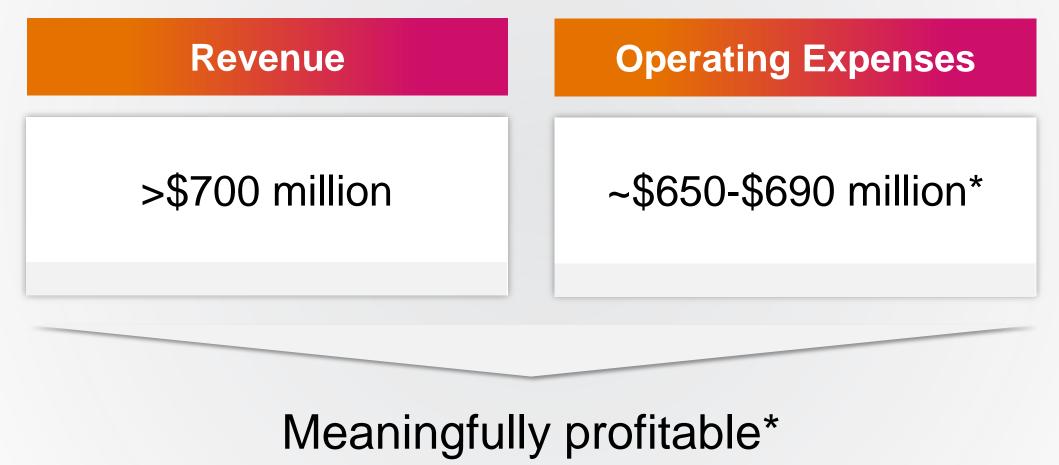
\$74 million

Continued blockbuster performance

\$2.3 billion of cash

Estimated \$1.8 billion of pro forma cash following Akcea acquisition

Maintaining our 2020 Financial Guidance





*Non-GAAP – please see reconciliation to GAAP in Q3'20 press release

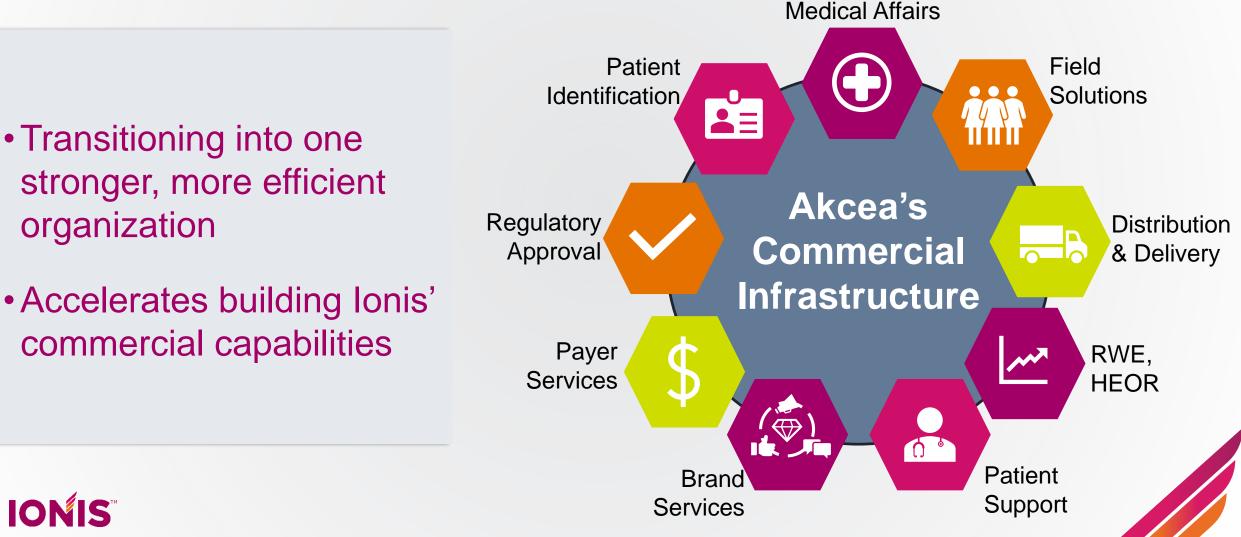
Ionis' Evolution: Akcea Integration and Commercial Strategy

Onaiza Cadoret-Manier Chief Corporate Development & Commercial Officer





Akcea Acquisition Strengthens the Business and Accelerates Our Commercial Preparations



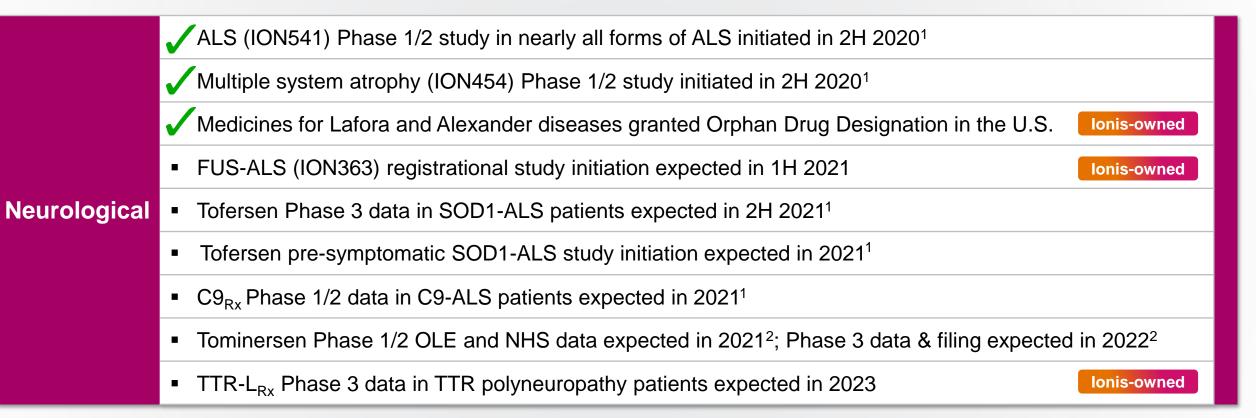
Pipeline Performance

Richard Geary, Ph.D. Executive Vice President, Development





Key Pipeline Catalysts and Highlights







Key Pipeline Catalysts and Highlights

	d
Pulmonary CENAC-2.5 _{Rx} pulmonary delivery proof-of-concept data in healthy volunteers reported in 2H 2020 Ionis-own	
	d
	ed
and Allergy ENAC-2.5 _{Rx} Phase 2 study initiation in COPD patients expected in 2H 2020	ed
 ENAC-2.5_{Rx} Phase 1/2 data in cystic fibrosis patients expected in 1H 2021 Ionis-own 	ed
 PKK-L_{Rx} Phase 2 data in HAE patients expected in 1H 2021 	ed
Vupanorsen Phase 2b study in dyslipidemia patients initiated in 2H 2020, data expected in 2H 2021 ¹	
 PCSK9 (ION449) oral and subQ program update at AHA 2020² 	_
AGT-L _{Rx} Phase 2 data in hypertension patients expected in 2H 2020 Ionis-owne	d
APOCIII-L _{Rx} Phase 3 study initiation in FCS patients expected by YE 2020 Ionis-owner	d
 TTR-L_{Rx} Phase 3 data in TTR cardiomyopathy patients expected in 2024 Ionis-owner 	d
 Pelacarsen Phase 3 data in Lp(a)-driven CVD patients expected in 2024³ 	

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Potential for >10 Marketing Applications through 2025

Should result in a large number of new marketed products, driving significant revenue growth		FUS-ALS	ESRD
		AKCEA-APOCIII-L _{Rx} Severe hypertriglyceridemia	ION541 Sporadic ALS
		ION373 Alexander disease	IONIS-TMPRSS6-L _{Rx} β-thalassemia
		IONIS-GHR-L _{Rx} Acromegaly	IONIS-HBV _{Rx} Hepatitis B virus infection
	AKCEA-APOCIII-L _{Rx} FCS	IONIS-C9 _{Rx} C9-ALS	Vupanorsen Cardiovascular disease
	Tominersen Huntington's disease	IONIS-PKK-L _{Rx} Hereditary angioedema	ION716 Prion diseases
Tofersen SOD1-ALS	AKCEA-TTR-L _{Rx} hATTR polyneuropathy	AKCEA-TTR-L _{Rx} ATTR cardiomyopathy	Pelacarsen Cardiovascular disease
2021			2025 an

Conclusion: 2020 and Beyond

Brett Monia, Ph.D. Chief Executive Officer





Today, Ionis is Stronger than Ever

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- Financially strong, on track to achieve **2020 financial guidance**
- Stronger, more efficient business following Akcea acquisition
- Potential for >10 marketing applications through 2025
- Achieving success across the Phase 3, mid-stage and early pipeline
- Dedicated employees committed to improving the lives of patients in need

*In 1Q 2021, Biogen plans to initiate the Phase 4 RESPOND study of SPINRAZA in patients with suboptimal response to gene therapy <u>clinicaltrials.org/NCT04488133</u>. Biogen is also conducting the DEVOTE study of a higher dose of SPINRAZA <u>clinicaltrials.gov/NCT04089566</u>. † P3 study start by YE 2020

Congratulations to Ionis and Akcea



2020 Prix Galien USA Award for Best Biotechnology Product for TEGSEDI







Brett Monia, Ph.D. Chief Executive Officer







IONIS: A FORCE FOR LIFE